

## Module 1 Marginal analysis and single variable calculus

### 1.5 Maximization of a strictly concave function

Solving for the maximizing value of a differentiable function is especially easy if a function is concave. Consider the following problem.

$$\text{Max}_x \{f(x) \mid x \in X = [s, t]\} .$$

#### (a) Strictly concave differentiable function

Suppose that  $x^*$  is a critical point of such a function, i.e.  $f'(x^*) = 0$ . For a strictly concave differentiable function the slope is strictly decreasing on  $X = [s, t]$ . Therefore  $f'(x) > 0$  for all  $x < x^*$  and so  $f(x)$  is strictly increasing on  $[s, x^*)$ . Also  $f'(x) < 0$  for all  $x > x^*$  and so  $f(x)$  is strictly decreasing on  $(x^*, b]$ . Thus the critical point is unique and it is the maximizer. The three possible cases are depicted below

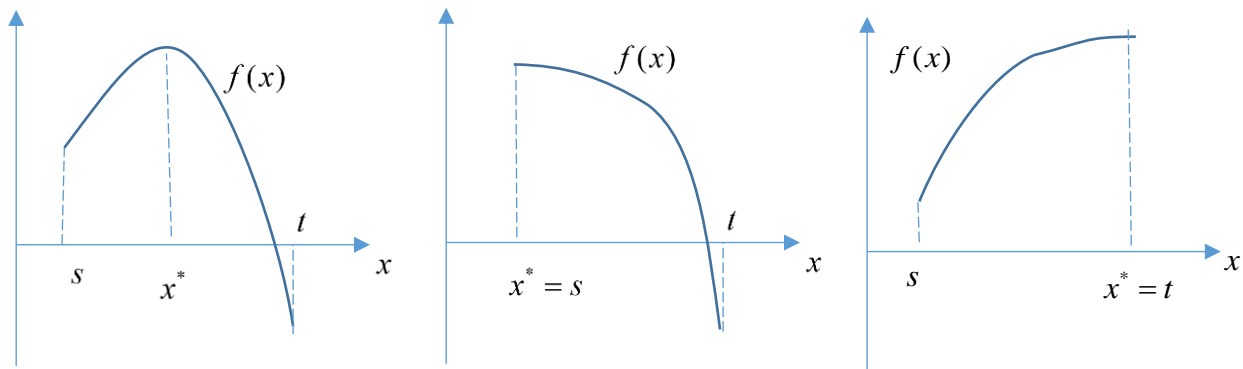


Fig. 1.5-1: Unique critical point is the maximizer.

Suppose next that there are no critical points. If  $f'(t) > 0$  then  $f'(x) > f'(t) > 0$  for all  $x < t$ .

Then  $f(x)$  takes on its maximum at  $x^* = t$ . Similarly, if  $f'(s) < 0$  then  $f'(x) < f'(s) < 0$  for all  $x > s$ . Then  $f(x)$  takes on its maximum at  $x^* = s$ .

These two cases are depicted below.

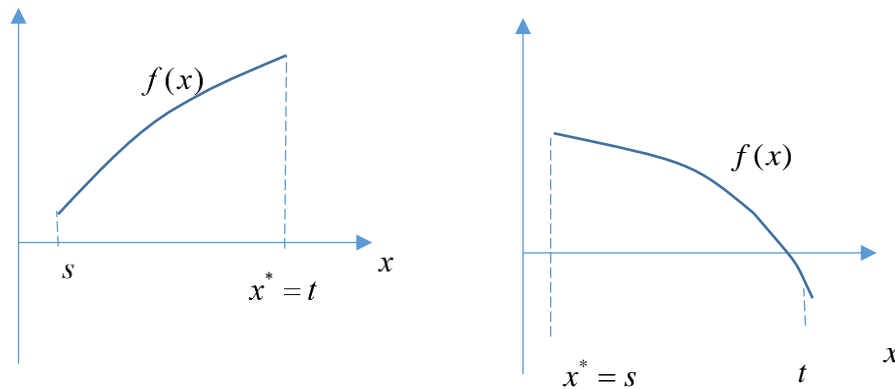


Fig. 1.5-2: Boundary solutions with no critical point

### (a) Concave differentiable function

For a concave differentiable function the slope is decreasing but not necessarily strictly decreasing. For example  $f(x) = a + 2x$ ,  $g(x) = k$  and  $h(x) = c - 3x$  are all concave functions on the interval  $X = [s, t]$ . Since  $g'(x) = 0$ , every point in  $X$  is a critical point and is a maximizer.

More generally there can be a subset of critical points. Suppose that  $x^*$  is the smallest and that  $x^{**}$  is the largest as depicted below. Then  $f'(x^*) = f'(x^{**}) = 0$ . Since the slope is decreasing it follows that the slope is zero everywhere on the interval  $X^* = [x^*, x^{**}]$ .

Thus the set of maximizers is an interval

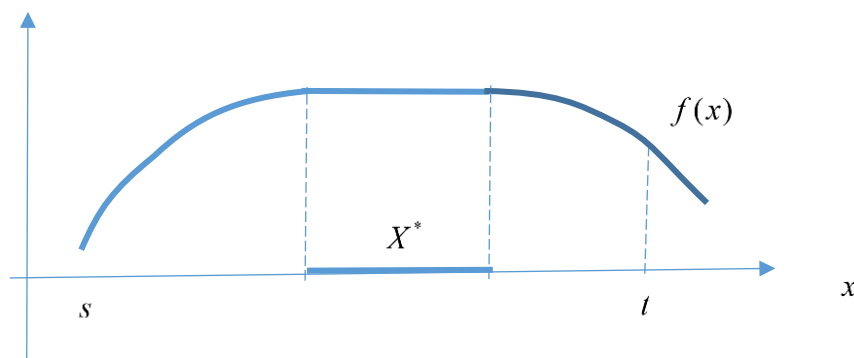


Fig. 1.5-3: The set of solutions is an interval

We can summarize these conclusions as follows:

**Proposition: Maximizer of a strictly concave function**

Suppose that  $f(x)$  is strictly concave and continuously differentiable on  $[s, t]$ .

(i) If  $f(x)$  has a critical point  $x^*$  in  $X = [s, t]$ , it is the unique maximizer for the following problem.

$$\text{Max}\{f(x) \mid x \in X = [s, t]\}.$$

(ii) If there are no critical points then either  $f'(s) < 0$  and  $s$  is the unique maximizer or  $f'(t) > 0$  and  $x = t$  is the unique maximizer.

**Proposition: Maximizer of a concave function**

Suppose that  $f(x)$  is concave and continuously differentiable on  $[s, t]$ .

(i) If  $f(x)$  has a critical point  $x^*$  in  $X = [s, t]$ , then  $x^*$  is a maximizer for the following problem.

$$\text{Max}\{f(x) \mid x \in X = [s, t]\}.$$

(ii) If there are no critical points then either  $f'(s) \leq 0$  and  $s$  is the unique maximizer or  $f'(t) \geq 0$  and  $x = t$  is the unique maximizer.