

# SIMON BOARD

Department of Economics  
Bunche Hall, Rm 8283  
315 Portola Plaza, UCLA  
Los Angeles, CA 90095-1477

Date: April 15, 2024  
Tel: 1-310-825-5304  
sboard@econ.ucla.edu  
<http://www.econ.ucla.edu/sboard/>

## POSITIONS

---

2021– Benjamin Graham Centennial Chair in Value Investing, UCLA.  
2017– Professor, Dept. of Economics, UCLA.  
2012–17 Associate Professor, Dept. of Economics, UCLA.  
2007–12 Assistant Professor, Dept. of Economics, UCLA.  
2004–07 Assistant Professor, Dept. of Economics, University of Toronto.

## EDUCATION

---

1999–04 Ph.D. in Business Administration. Graduate School of Business, Stanford University.  
1997–99 M.Phil in Economics. Nuffield College, University of Oxford.  
1994–97 B.A. in Economics. Gonville & Caius College, University of Cambridge.

## PUBLISHED PAPERS

---

“Experimentation on Networks” (with Moritz Meyer-ter-Vehn)  
*American Economic Review*, conditionally accepted.

“Discrimination in Hiring: Evidence from Retail Sales” (with Alan Benson and Moritz Meyer-ter-Vehn)  
*Review of Economic Studies*, forthcoming.

“A Reputational Theory of Firm Dynamics” (with Moritz Meyer-ter-Vehn),  
*American Economic Journal: Microeconomics*, Vol. 14, No. 2 (May 2022), pp. 44–80.  
Best paper award, *AJE:Micro*, 2024.

“Learning Dynamics in Social Networks” (with Moritz Meyer-ter-Vehn),  
*Econometrica*, Vol. 89, No. 6 (November 2021), pp. 2601–2635.

“Competitive Information Disclosure and Consumer Search” (with Jay Lu),  
*Journal of Political Economy*, Vol. 126, No. 5 (October 2018), pp. 1965–2010.

“Revenue Management with Forward Looking Buyers” (with Andy Skrzypacz),  
*Journal of Political Economy*, Vol. 124, No. 4 (August 2016), pp. 1046–1087.

“Relational Contracts in Competitive Labour Markets” (with Moritz Meyer-ter-Vehn),  
*Review of Economic Studies*, Vol. 82, No. 2 (April 2015), pp. 490–534.

“Outside Options and the Failure of the Coase Conjecture” (with Marek Pycia),  
*American Economic Review*, Vol. 104, No. 2, (February 2014), pp. 656–671.

“Reputation for Quality” (with Moritz Meyer-ter-Vehn),  
*Econometrica*, Vol. 81, No. 6, (November 2013), pp. 2381–2462.

“Relational Contracts and the Value of Loyalty,”  
*American Economic Review*, Vol. 101, No. 7, (December 2011), pp. 3349–67.

“Monopolistic Group Design with Peer Effects,”  
*Theoretical Economics*, Vol. 4, No. 1 (March 2009), pp. 89–125.

“Revealing Information in Auctions: The Allocation Effect,”  
*Economic Theory* Vol. 38, No. 1 (January 2009), pp. 125–135.

“Durable-Goods Monopoly with Varying Demand,”  
*Review of Economic Studies* Vol. 75, No. 2 (April 2008), pp. 391–413.

“Bidding into the Red: A Model of Post-Auction Bankruptcy,”  
*Journal of Finance* Vol. LXII, No. 6 (December 2007), pp. 2695–2723.

“Selling Options,”  
*Journal of Economic Theory* Vol. 136, No. 1 (September 2007), pp. 324–340.

## WORKING PAPERS

---

“Recruiting Talent” (with Moritz Meyer-ter-Vehn and Tomasz Sadzik), *Review of Economic Studies*.

## EDITORIAL

---

Editor, *Theoretical Economics* (2021-),  
Co-Editor, *Theoretical Economics* (2017–2021),  
Associate Editor, *American Economic Review* (2011–17),  
Associate Editor, *Journal of Economic Theory* (2015–17),  
Associate Editor, *Theoretical Economics* (2012–17),  
Associate Editor, *International Economic Review* (2012–15).

## TEACHING

---

*Current teaching:* Game Theory with Asymmetric Information (1st year Ph.D.), Incentives, Information and Markets (Masters), Competitive Strategy (Undergraduate).

*Awards:* Warren C. Scoville Distinguished Teaching Award in Fall 2013, Fall 2016, Spring 2020, Spring 2022, and Spring 2023.

*Old Graduate Classes:* Contract Theory (2nd year Ph.D.), Networks (2nd year Ph.D., co-taught with Hopenhayn), Firm Dynamics (2nd year Ph.D., co-taught with Hopenhayn), Game Theory (1st year Ph.D., co-taught with MtV), Mathematics for Economists (1st year Ph.D.), Microeconomic Theory (Masters, co-taught with MtV).

*Old Undergraduate Classes:* Economics of E-commerce and Technology (UCLA), Intermediate Microeconomics (UCLA), Information Economics (Toronto), Competitive Strategy (Toronto).

*Ph.D. Committees:* Pierre-Yves Yannis (2010, UQAM), James Spindler (2010, UT Austin), Nicholas Ross (2012, Accounting, TinyCo), George Georgiadis (2013, Boston University), Shaun Davies (2013, Finance, University of Colorado), Andraz Kavalari (2014, CRA), Yujing Xu (2014, HKU), Minji Kang (2015, KIET), Cong Xie (2015, CUHK-Shenzhen), Brian Waters (2015, Finance, University of Colorado), Tiago Caruso (2015, Uber), Semih Uslu (2015, Johns Hopkins), LinLin Ye (2015, CUHK-Shenzhen), Nimesh Patel (2016, Finance, University of Hawaii), Yeon-Sik Cho (2016, Finance, KIS Pricing), Xinyu Fan (2017, Chair, CK-GSB), Zhuoran Lu (2017, Co-Chair, Fudan), Chady Gemayel (2019, Finance, Cornerstone), Alex Fabisiak (2019, Finance, Zillow), Renato Girollo (2019, Cornerstone), El Hadi Caoui (2019, University of Toronto), Byeonghyeon Jeong (2019, University of Melbourne), Yingju Ma (2019, Alibaba Research), Felipe Carrera (2020, Chair, Reed College), Yutong Wang (2020, Co-Chair, Amazon), Alex Graupner (2020, Chair, Analysis Group), Vladamir Pecheu (2020, Aix-Marseille), Akina Ikudo (2021, McKinsey), Andrew Park (2022, Chair, Uber), YongKi Hong (2022, KIPF), Juan Rojas (2022, Charles River), Diego Zuniga (2022, Bank of Canada), Jake Kohlhepp (2023, Co-Chair, UNC), Tim Kim (2023, Chair, Lacework), Jingju Fan (2023, Luohan Academy).

## MOREOVER

---

*Honors:* Fellow of the Econometric Society (2021-), Fellow of the Society for the Advancement of Economic Theory (2021-).

*Conference Organization:* Stanford Institute for Theoretical Economics (2013-).

*Selection Committees:* Columbia/Duke/Northwestern IO Conference (2013, 2016, 2017, 2019), EARIE (2017, 2018, 2019, 2021, 2022), Econometric Society NASM (2012, 2013, 2014, 2016, 2019), Econometric Society NAWM (2022), NSF ICES Panel (2012), Econometric Society World Congress (2010), Game Theory Society World Congress (2016).

*Department Service:* Vice-Chair of Personnel (19/20, 20/21), Recruiting Chair (12/13, 18/19), Personnel committee (12/13, 13/14, 21/22, 22/23) and various other committees (e.g. Recruiting, Website coordinator, Ph.D. placement, and Graduate).

*University Service:* Eight-Year Reviews (Philosophy, AAP, UNEX), Search and Review Committees (Vice-Provost of Teaching, Social Sciences Dean, Undergraduate Dean), Undergraduate Council (2018-21), Representative on Legislative Assembly (2014-18).

*Grants:* NSF 0922321 (2009-2011) for “Reputation for Quality”, SSHRC Standard Grant with RTS (2007-10) for “Relational Contracts”, Connaught Matching Grant (2005-7) for “Durable Goods with Varying Demand”.

*But Wait, There’s More:* Co-founded UCLA’s summer faculty workshop (2014-); Co-founded UCLA’s department seminar series (2008-); Co-founded LA theory gathering (2009-).