1 Inverse Marginal Utility is Martingale (Rogerson '85)

1.1 Setup

- Two periods, no discounting
- Actions $a_t \in A$
- Output q_t
- Time-separable and stationary
 - Production $q_t \sim f(q_t | a_t)$ no technological link
 - Agent utilty $\sum_{t} (u(w_t) g(a_t))$ no preference link
 - Principal payoff $R = \sum_{t} (q_t w_t)$

1.2 Principal's Problem

- Let $a = (a_1, a_2(q_1))$ be agent's action plan
- Principal chooses $a^*, w_1^*(q_1), w_2^*(q_1, q_2)$ to maximize

$$\mathbb{E}\left[\left(q_{1}-w_{1}\left(q_{1}\right)+q_{2}-w_{2}\left(q_{1},q_{2}\right)\right)|a\right]$$
 subject to :

$$\mathbb{E}\left[u\left(w_{1}^{*}\left(q_{1}\right)\right) - g\left(a_{1}^{*}\right) + u\left(w_{2}^{*}\left(q_{1}, q_{2}\right)\right) - g\left(a_{2}^{*}\right)\left|a^{*}\right] \geq \mathbb{E}\left[...|\widetilde{a}\right]$$
(IC)

$$\mathbb{E}\left[u\left(w_{1}^{*}\left(q_{1}\right)\right) - g\left(a_{1}^{*}\right) + u\left(w_{2}^{*}\left(q_{1},q_{2}\right)\right) - g\left(a_{2}^{*}\right)|a^{*}\right] \geq 2\overline{u}$$
(IR)

• Note: Can't save or borrow

1.3 Result

Proposition 1 The optimal long-term contract satisfies

$$\frac{1}{u'(w_1(q_1))} = \mathbb{E}\left[\frac{1}{u'(w_2(q_1, q_2))}|q_1, a\right]$$
(*)

for all q_1 .

Idea:

- LHS is marginal cost of providing utility today
- RHS is expected marginal cost of providing utility tomorrow
- Agent is indifferent between receiving utility today or tomorrow

• If LHS<RHS principal could profit by front-loading utility

Proof.

- Let $w_1(q_1), w_2(q_1, q_2)$ be optimal contract
- Fix q_1
- Shift $\varepsilon \leq 0$ utility to period 1

$$u(\widehat{w}_{1}(q_{1})) = u(w_{1}(q_{1})) + \varepsilon$$
$$u(\widehat{w}_{2}(q_{1},q_{2})) = u(w_{2}(q_{1},q_{2})) - \varepsilon$$

- Does not affect agent's IC or IR constraint
- By first-order Taylor approximation

$$\widehat{w}_{1}(q_{1}) = w_{1}(q_{1}) + \frac{\varepsilon}{u'(w_{1}(q_{1}))} \\ \widehat{w}_{2}(q_{1}, q_{2}) = w_{2}(q_{1}, q_{2}) - \frac{\varepsilon}{u'(w_{2}(q_{1}, q_{2}))}, \forall q_{2}$$

• Thus, effect on Revenue

$$\widehat{R} - R = -\varepsilon \left(\frac{1}{u'\left(w_1\left(q_1\right)\right)} - \mathbb{E}\left[\frac{1}{u'\left(w_2\left(q_1, q_2\right)\right)} | q_1, a \right] \right)$$

• As ε can be chosen positive or negative, optimality requires that the term in parantheses vanishes

1.4 Discussion

- Optimal long-term contract has memory
 - Unless w_1 independent of q_1 , LHS depends on q_1
 - So does RHS, in particular $w_2 \neq w_2(q_2)$
- Optimal long-term contract is complex
- Agent would like to save not borrow
 - Apply Jensen's inequality to (*)

-f(x) = 1/x is a convex function

- Thus $f(\mathbb{E}[x]) \leq \mathbb{E}[f(x)]$

$$u'(w_1(q_1)) = 1/\mathbb{E}\left[\frac{1}{u'(w_2(q_1, q_2))}\right] \le \mathbb{E}\left[u'(w_2(q_1, q_2))\right]$$

– Intuition?

2 Asymptotic Efficiency

2.1 Setup

- ∞ periods, common discount factor δ
- Output $q_t \in [q, \overline{q}]$
- Actions $a_t \in A$
- First best action a^* and quantity $q^* = \mathbb{E}\left[q|a^*\right]$
- Time-separable and stationary

2.2 Result

Proposition 2 If everybody is patient, first-best is almost achievable: $\forall \varepsilon, \exists \overline{\delta}, \forall \delta \geq \overline{\delta}$ there is a contract generating agent utility greater than $u(q^*) - g(a^*) - \varepsilon$ (and yielding at least 0 to the principal).

- Statement assumes that agent proposes contract and has to satisfy principal's IR constraing
- If principal proposes, can also get first-best

Idea:

- Make agent residual claimant
- He can build up savings and then smooth his consumption

Proof.

- Agent's wealth w_t
- If wealth is high, $w_t \ge (q^* \underline{q}) / \delta$, consume

$$q_t = q^* + (1 - \delta) w_t - \tilde{\varepsilon}$$

- Earnings q^*
- Interest $(1-\delta) w_t$
- save a little $\tilde{\varepsilon} \in (0; (1 \delta) (q^* \underline{q}))$
- If wealth is low, $w_t \leq (q^* q) / \delta$, consume

$$q_t = q + (1 - \delta) w_t$$

- Minimal earning q^*
- Interest $(1-\delta) w_t$
- This is pretty arbitrary. The point is that wealth grows

$$\mathbb{E}\left[w_{t+1}\right] - w_t \ge \min\left\{\left(q^* - \underline{q}\right)/\delta, \widetilde{\varepsilon}\right\} > 0$$

• Thus, wealth is a submartingale with bounded increments and thus the probability that it exceeds any threshold x, e.g. $x = (q^* - \underline{q}) / \delta$, after time t approaches 1 as $t \to \infty$

$$\lim_{t \to \infty} p_t = 1 \text{ where}$$
$$p_t = \Pr(w_\tau \ge x \text{ for all } \tau \ge t)$$

• Omitting non-negative terms gives lower bound on agent's utility

$$(1 - \delta) \sum_{\tau=0}^{\infty} \delta^{\tau} \left(u\left(q_{t}\right) - g\left(a^{*}\right) \right) \geq \delta^{t} p_{t} u\left(q^{*}\right) - g\left(a^{*}\right)$$
$$\geq u\left(q^{*}\right) - g\left(a^{*}\right) - \varepsilon$$

when we choose δ and p_t close enough to 1

3 Short-term Contracts

3.1 Setup

- 2 periods, no discounting
- Time separable technology and preferences
- Agent can save, but principal can monitor this

- Funny assumption, but necessary for tractability and result
- Maybe reasonable in third world when saving is through landlord
- Outside utility $\overline{u} = u(\overline{q}) g(\overline{a})$

3.2 Principal's Problem

• Principal chooses $a^*, s^*(q_1), w_1^*(q_1), w_2^*(q_1, q_2)$ to maximize

$$\mathbb{E}\left[\left(q_{1}-w_{1}\left(q_{1}\right)+q_{2}-w_{2}\left(q_{1},q_{2}\right)\right)|a\right] \text{ subject to } :$$

$$\mathbb{E}\left[u\left(w_{1}^{*}\left(q_{1}\right)-s^{*}\left(q_{1}\right)\right)-g\left(a_{1}^{*}\right)+u\left(w_{2}^{*}\left(q_{1},q_{2}\right)+s^{*}\left(q_{1}\right)\right)-g\left(a_{2}^{*}\right)|a^{*}\right] \geq \mathbb{E}\left[\ldots\left(\widetilde{a},\widetilde{s}\right)\right] \quad (\text{IC})$$

$$\mathbb{E}\left[u\left(w_{1}^{*}\left(q_{1}\right)-s^{*}\left(q_{1}\right)\right)-g\left(a_{1}^{*}\right)+u\left(w_{2}^{*}\left(q_{1},q_{2}\right)+s^{*}\left(q_{1}\right)\right)-g\left(a_{2}^{*}\right)|a^{*}\right] \geq 2\overline{u} \quad (\text{IR})$$

• Can choose $s^*(q_1) = 0$ because principal can save for the agent by adjusting w

3.3 Renegotiation and Spot Contracts

- After period 1, the principal could offer the agent to change the contract
- Optimally, he offers contract $\hat{a}_2, \hat{w}_2(q_2)$ to maximize

$$\mathbb{E}\left[q_2 - w_2\left(q_2\right)|a_2\right] \text{ subject to } : \tag{Seq-Eff}$$

$$\mathbb{E}\left[u\left(\widehat{w}_{2}\left(q_{2}\right)\right) - g\left(\widehat{a}_{2}\right)\left|\widehat{a}_{2}\right] \geq \mathbb{E}\left[...\left(\widetilde{a}\right)\right]$$
(IC')

$$\mathbb{E}\left[u\left(\widehat{w}_{2}\left(q_{2}\right)\right) - g\left(\widehat{a}_{2}\right)|\widehat{a}_{2}\right] \geq \mathbb{E}\left[u\left(w_{2}^{*}\left(q_{1},q_{2}\right)\right) - g\left(a_{2}^{*}\right)|a_{2}^{*}\right]$$
(IR')

where the last line captures the idea that the agent can insist on the original long-term contract

- Of course, $\hat{a}_2, \hat{w}_2(q_2)$ implicitly depend on q_1 through (IR')
- Call contract sequentially efficient, or renegotiation-proof if there is no such mutually beneficial deviation after any realization of q_1 , and thus $\hat{a}_2 = a_2^*$ and $\hat{w}_2(q_2) = w_2^*(q_1, q_2)$.
- The long-term contract a^*, w^* can be implemented via spot contracts if there is a saving strategy $s(q_1)$ for the agent such that the second period spot contract $\overline{a}_2, \overline{w}_2(q_2)$ that maximizes

$$\mathbb{E}\left[q_2 - w_2\left(q_2\right) | a_2\right] \text{ subject to } : \tag{Spot}$$

$$\mathbb{E}\left[u\left(\overline{w}_{2}\left(q_{2}\right)+s\left(q_{1}\right)\right)-g\left(\overline{a}_{2}\right)\left|\overline{a}_{2}\right] \geq \mathbb{E}\left[\ldots\left(\widetilde{a}\right)\right]$$
(IC-spot)

$$\mathbb{E}\left[u\left(\overline{w}_{2}\left(q_{2}\right)+s\left(q_{1}\right)\right)-g\left(\overline{a}_{2}\right)\left|\overline{a}_{2}\right] \geq u\left(\overline{q}+s\left(q_{1}\right)\right)-g\left(\overline{a}_{2}\right) \quad (\text{IR-spot})$$

yields the same actions $\overline{a}_2 = a_2^*$ and wages $\overline{w}_2(q_2) + s(q_1) = w_2^*(q_1, q_2)$ as the original contract.

3.4 Result

Proposition 3 1. The optimal long-term contract is renegotiation-proof.

- 2. A renegotiation-proof contract can be implemented by spot contracts.
- If there was a profitable deviation after q_1 , there is a weakly more profitable deviation where IR' is binding
- The original contract could then be improved by substituting the deviation into the original contract. This proves 1.
- For 2, set $s(q_1)$ so that $u(\overline{q} + s(q_1)) = \mathbb{E}[u(w_2(q_1, q_2))|a_2]$
- Then if $\hat{a}_2, \hat{w}_2(q_2)$ solves (Seq-Eff), $\overline{a}_2 = \hat{a}_2, \overline{w}_2(q_2) = \hat{w}_2(q_2) s(q_1)$ solves (Spot)

3.5 Discussion

- Rationale for Short-Term Contracting
- Separates incentive-provision from consumption smoothing
- Yields recursive structure of optimal long-term contract Memory of contract can be captured by one state variable: savings
- Generalizes to
 - -T periods
 - Preferences where a_1 does not affect trade-off between a_2 and c_2

4 Optimal Linear Contracts (Holmstrom, Milgrom '87)

4.1 Setup

- 2 periods, no discounting
- Time separable technology and preferences
- Funny utility function

$$u(w_1, w_2, a_1, a_2) = -\exp\left(-\left(w_1 + w_2 - g(a_1) - g(a_2)\right)\right)$$

- Consumption at the end (-> no role for savings)
- Monetary costs of effort

- CARA no wealth effects
- Outside wage w per period
- Optimal static contract a^s, w^s

4.2 Result

Proposition 4 1. The optimal long-term contract repeats the optimal static contract:

$$w_1^*(q_1) = w^s(q_1)$$
 and $w_2^*(q_1, q_2) = w^s(q_2)$

2. If q is binary, or Brownian, the optimal contract is linear in output: $w^*(q_1, q_2) = \alpha + \beta (q_1 + q_2)$

Idea: CARA makes everything separable **Proof.**

• Principal chooses a^*, w^* to maximize

$$\mathbb{E}\left[q_{1} - w_{1}\left(q_{1}\right) + q_{2} - w_{2}\left(q_{1}, q_{2}\right)|a\right] \text{ subject to } :$$

$$\mathbb{E}\left[-\exp\left(-\left(w_{1}^{*}\left(q_{1}\right) + w_{2}^{*}\left(q_{1}, q_{2}\right) - g\left(a_{1}^{*}\right) - g\left(a_{2}^{*}\right)\right)\right)|a^{*}\right] \geq \mathbb{E}\left[-\exp\left(\ldots\right)|\widetilde{a}\right] \qquad (IC)$$

$$\mathbb{E}\left[-\exp\left(-\left(w_{1}^{*}\left(q_{1}\right) + w_{2}^{*}\left(q_{1}, q_{2}\right) - g\left(a_{1}^{*}\right) - g\left(a_{2}^{*}\right)\right)\right)|a^{*}\right] \geq u\left(2w\right) \qquad (IR)$$

- Can choose $w_2^*(q_1, q_2)$ so that $\mathbb{E}\left[-\exp\left(-\left(w_2^*(q_1, q_2) g(a_2^*)\right)\right) | a_2^*\right] = u(w)$ for all q_1
 - Add $\Delta(q_1)$ to all $w_2^*(q_1, q_2)$
 - Subtract $\Delta(q_1)$ from $w_1^*(q_1)$
 - Does not affect $w_1^*(q_1) + w_2^*(q_1, q_2)$ for any realization (q_1, q_2)
 - Principal and agent only care about this sum
- Sequential efficiency implies that in the second period after realization of q_1 , principal chooses \hat{a}_2, \hat{w}_2 to maximize

$$\mathbb{E} \left[q_2 - \hat{w}_2 \left(q_2 \right) | a_2 \right] \text{ subject to } :$$

- exp $\left(- \left(w_1^* \left(q_1 \right) - g \left(a_1^* \right) \right) \right) \mathbb{E} \left[\exp \left(- \left(\hat{w}_2 \left(q_2 \right) - g \left(\widehat{a}_2 \right) \right) \right) | \widehat{a}_2 \right] \ge - \exp \left(\dots \right) \mathbb{E} \left[\exp \left(\dots \right) | \widetilde{a}_2 \right] (\text{IC } 2)$
- exp $\left(\dots \right) \mathbb{E} \left[\exp \left(- \left(\hat{w}_2 \left(q_2 \right) - g \left(\widehat{a}_2 \right) \right) \right) | \widehat{a}_2 \right] \ge - \exp \left(\dots \right) u \left(w \right)$ (IR 2)

• As period one factors out (this is because there are no wealth effects), the optimal second period contract \hat{a}_2, \hat{w}_2 is the optimal short-term contract $\hat{w}_2(q_2) = w^s(q_2)$ - independent of q_1

• Taken \hat{a}_2, \hat{w}_2 as given, the principal chooses \hat{a}_1, \hat{w}_1 to maximize

$$\text{maximize } \mathbb{E} \left[q_1 - w_1 \left(q_1 \right) | a_1 \right] \text{ subject to } : \\ -\mathbb{E} \left[\exp \left(- \left(\widehat{w}_1 \left(q_1 \right) - g \left(\widehat{a}_1 \right) \right) \right) | \widehat{a}_1 \right] \mathbb{E} \left[\exp \left(- \left(\widehat{w}_2 \left(q_2 \right) - g \left(\widehat{a}_2 \right) \right) \right) | \widehat{a}_2 \right] \ge -\mathbb{E} \left[\dots | \widehat{a}_1 \right] \mathbb{E} \left[\dots | \widehat{a}_2 \right] (\text{IC 1}) \\ -\mathbb{E} \left[\exp \left(- \left(\widehat{w}_1 \left(q_1 \right) - g \left(\widehat{a}_1 \right) \right) \right) | \widehat{a}_1 \right] \mathbb{E} \left[\exp \left(- \left(\widehat{w}_2 \left(q_2 \right) - g \left(\widehat{a}_2 \right) \right) \right) | \widehat{a}_2 \right] \ge u \left(2w \right)$$
 (IR 1)

- This is again the static problem, proving (1)
- (2) follows because every function of q binary is linear, and a Brownian motion is approximated by a binary process

4.3 Discussion

- Not very general, but extends to any number of periods
- Stationarity not so suprising:
 - technology independent
 - no consumption-smoothing
 - no wealth-effects
 - no benefits from long-term contracting
- Agent benefits ability to adjust his actions according to realized output
 - Consider generalization with $t \in [0; T]$ and $dq_t = adt + \sigma dW_t$, so that $q_T \sim N(a, \sigma^2 T)$
 - If agent cannot adjust his action, principal can implement first-best via tail-test and appropriate surplus
 - Tail-test does not work if agent can adjust effort
 - $\ast\,$ Can slack at first...
 - $\ast\,$... and only start working if q_t drifts down to far
 - More generally with any concave, say, reward function $w(q_T)$, agent will
 - * work in steep region, after bad realization
 - * shirk in flat region, after good realization
 - Providing stationary incentives to always induce the static optimal a^* is better

5 Continuous Time (Sannikov 2008)

5.1 Setup

- Continuous time $t \in [0, \infty)$, discount rate r
- Think about time as tiny discrete increments dt and remember $rdt \approx 1 e^{-rdt}$
- Time separable technology

$$dX_t = a_t dt + dZ_t$$

- Brownian Motion Z_t (also called Wiener process) characterized by
 - Sample paths Z_t continuous almost surely
 - Increments independent and stationary with distribution $Z_{t+\Delta} Z_t \sim \mathcal{N}(0, \Delta)$
- Wealth of agent

$$w = r \int_{t=0}^{\infty} e^{-rt} \left(u\left(c_{t}\right) - g\left(a_{t}\right) \right) dt$$

(the "r" annuitizes the value of the agent and renders it comparable to u and g)

- Cost function g with g(0) = 0, g' > 0, g'' > 0
- Consumption utility with $u(0) = 0, u' > 0, \lim_{x \to \infty} u'(x) = 0$
- Consumption = wage; no hidden savings
- Revenue of firm

$$\Pi = r\mathbb{E}\left[\int e^{-rt} dX_t\right] - r \int e^{-rt} c_t dt$$
$$= r \int e^{-rt} (a_t - c_t) dt$$

5.2 Firm's problem

- Choose a_t, c_t as function of $X_{s \leq t}$ to maximize Π subject to (IC) and (IR)
- Recursive approach: Let w_t be the continuation wealth of the agent (in utils)

$$w_t = r \int_{s=t}^{\infty} e^{-r(s-t)} (u(c_s) - g(a_s)) ds$$

• Principal chooses c_t, a_t, w_{t+dt} to maximize Π_t subject to (IC), (IR) and

$$w_t = rdt \left(u \left(c_t \right) - g \left(a_t \right) \right) + \left(1 - rdt \right) \mathbb{E} \left[w_{t+dt} | a_t \right]$$
(PK)

- The "Promise Keeping" constraint is not a proper constraint, but just an accounting identity that ensures that w_t is actually the continuation value of the agent
 - Current payoff $u(c_t) g(a_t)$
 - Continuation wealth $\mathbb{E}\left[w_{t+dt}\right]$
- Example: Retiring agent with wealth w_t
 - Instruct agent not to take any effort $a_t = 0$
 - Pay out wealth as annuity $u(c_t) = w_t$
 - Firm profit from this contract $\Pi_{0}(u(c)) = -c$
- Draw picture of Π_0 and Π
- Decompose principal's NPV into current profits and continuation value

$$\Pi_t = r (a_t - c_t) dt + (1 - rdt) \mathbb{E} [\Pi_{t+dt}]$$

$$r \Pi_t dt = r (a_t - c_t) dt + \mathbb{E} [d \Pi_t]$$

- Principal's expected profit Π_t is function of state variable, i.e. of agent's wealth $\Pi(w_t)$
- The expected value of the increment $\mathbb{E}[d\Pi_t]$ can be calculated with Ito's Lemma

Lemma 5 (Ito) Consider the stochastic process w_t governed by

$$dw_{t} = \gamma\left(w_{t}\right)dt + \sigma dZ_{t}$$

and a process $\Pi_t = \Pi(w_t)$ that is a function of this original process. Then the expected increment of Π_t is given by

$$\mathbb{E}\left[d\Pi\left(w\right)\right] = \left[\gamma\left(w\right)\Pi'\left(w\right) + \frac{1}{2}\sigma^{2}\Pi''\left(w\right)\right]dt$$

Proof. By Taylor expansion

 \mathbb{E}

$$\begin{aligned} \Pi(w_{t+dt}) - \Pi(w_t) &= \Pi(w_t + \gamma(w_t) \, dt + \sigma dZ_t) - \Pi(w_t) \\ &= (\gamma(w_t) \, dt + \sigma dZ_t) \, \Pi'(w_t) + \frac{1}{2} \left(\gamma(w_t) \, dt + \sigma dZ_t\right)^2 \Pi''(w_t) + o\left(dt\right) \\ &= (\gamma(w_t) \, dt + \sigma dZ_t) \, \Pi'(w_t) + \frac{1}{2} \sigma^2 dZ_t^2 \Pi''(w_t) + o\left(dt\right) \\ \left[\Pi(w_{t+dt}) - \Pi(w_t)\right] &= \gamma(w_t) \, dt \Pi'(w_t) + \frac{1}{2} \sigma^2 dt \Pi''(w_t) + o\left(dt\right) \end{aligned}$$

- The reason, the Ito term $\frac{1}{2}\sigma^2\Pi''(w_t)$ comes in is that w_t is oscillating so strongly, with stdv. \sqrt{dt} in every dt.

5.3 Solving the agent's problem

5.3.1 Evolution of Wealth

• Subtracting $(1 - rdt) w_t$ from (PK)

$$rdtw_{t} = rdt (u (c_{t}) - g (a_{t})) + (1 - rdt) (\mathbb{E} [w_{t+dt}] - w_{t})$$
$$= rdt (u (c_{t}) - g (a_{t})) + \mathbb{E} [dw_{t}]$$

the agent's value is a function of

- his current consumption $u(c_t)$
- his current effort $-g(a_t)$
- the expected drift of his value
- Reversely

$$\mathbb{E}\left[dw_{t}\right] = r\left(w_{t} - \left(u\left(c_{t}\right) - g\left(a_{t}\right)\right)\right)dt$$

• To get at the actual dynamics of w_t , assume that value increments dw_t are linear in output increments dX_t with wealth dependent sensitivity $rb(w_t)$

$$dw_t = rb(w_t) dX_t$$
$$\mathbb{E}[dw_t] = rb(w_t) \mathbb{E}[dX_t]$$
$$= rb(w_t) \mathbb{E}[a_t dt + dZ_t]$$
$$= rb(w_t) a_t dt$$

• Therefore, the actual increment of wealth is governed by

$$dw_{t} = \mathbb{E} [dw_{t}] + (dw_{t} - \mathbb{E} [dw_{t}])$$

= $r (w_{t} - (u (c_{t}) - g (a_{t}))) dt + rb (w_{t}) (dX_{t} - a_{t}dt)$
= $r (w_{t} - (u (c_{t}) - g (a_{t}))) dt + rb (w_{t}) dZ_{t}$

- Drifting

- * up when wealth and interest rw_t are high
- * down when consumption c_t is high
- * up when effort a_t is high
- Wiggling
 - * up, when production exceeds expectations $dX_t > a_t dt$
 - * down, when production falls short of expectations $dX_t < a_t dt$

5.3.2 Agent IC

- Agent's effort a_t affects value rw_t through
 - current marginal cost rg'(a)
 - marginal continuation value $b(w_t)$
- Then, if agent with wealth w is instructed to exert effort a(w) his FOC becomes

$$rg'(a(w)) = rb(w) \tag{IC}$$

- So, if the principal wants to incentivize effort a = a(w) he needs to link the evolution of wealth w_t to output dX_t via b(w)
- By (IC) we can write b as a function of a, $\beta(a) = g'(a)$

5.4 The Firm's Problem - continued

• In the case at hand we have

$$\gamma(w_t) = r(w_t - (u(c_t) - g(a_t)))$$

$$\sigma = r\beta(a_t)$$

and we get

$$r\Pi(w) = r(a-c) + r(w - (u(c) - g(a)))\Pi'(w) + \frac{1}{2}r^2\beta(a)^2\Pi''(w)$$
 ((*))

- So the principal chooses plans a = a(w) > 0 and c = c(w) to maximize the RHS of (*)
- The agent has to retire at some point w_r
 - Marginal utility of consumption $u'(c) \rightarrow 0$
 - Marginal cost of effort $g'(a) \ge \varepsilon > 0$

- Boundary conditions
 - $-\Pi(0) = 0$: If the agent's wealth is 0, he can achieve this by setting future effort $a_t = 0$, yielding 0 to the firm
 - $-\Pi(w_r) = \Pi_0(w_r) = -u^{-1}(w_r)$: At some retirement wealth w_r , the agent retires
 - $-\Pi'(w_r) = \Pi'_0(w_r)$: Smooth pasting: The profit function is smooth and equals Π_0 above w_r

Theorem 6 There is a unique concave function $\Pi \ge \Pi_0$, maximizing (*) under the above boundary conditions. The action and consumption profiles a(w), c(w) constitute an optimal contract.

5.5 Properties of Solution

5.5.1 Properties of Π

- $\Pi(0) = 0$
- $\Pi'(0) = 0$: terminating the contract at w = 0 is inefficient, and w > 0 serves as insurance against termination
- $\Pi(w) < 0$ for large w, e.g. $w = w_r$, because agent has been promised a lot of continuation utility

5.5.2 Properties of optimal effort a^*

• Optimal effort maximizes

$$ra + rg(a) \Pi'(w) + \frac{1}{2}r^2\beta(a)^2 \Pi''(w)$$

- Increased output ra
- Compensating agent for effort through continuation wealth $rg(a) \Pi'(w)$ yes, this is positive for $w \approx 0$
- Compensating agent for income risk $\frac{1}{2}r^{2}\beta\left(a\right)^{2}\Pi''\left(w\right)$ how so?
- Monotonicity of $a^*(w)$ unclear
 - $-\Pi'(w)$ decreasing
 - $-\Pi''(w)$ could be increasing or decreasing
- As $r \to 0$, $a^*(w)$ decreasing

5.5.3 Properties of optimal consumption c^*

• Optimal consumption maximizes

$$-rc - ru(c) \Pi'(w)$$

and thus

$$-\frac{1}{u'(c^*)} = \Pi'(w) \text{ or } c^* = 0$$

 $-\frac{1}{u'(c^*)}$: cost of current consumption utility

 $-\Pi'(w)$: cost of continuation utility

• Thus agent does not consume as long as w small

5.6 Extensions: Career Paths

- Performance-based compensation $c(w_t)$ serves as short-term incentive
- Now incorporate long-term incentives into model
- In baseline model principal's outside option was retirement $\Pi_{0}(u(c)) = -c$
- Can model, quitting, replacement or promotion by different outside options Π_0
- This only changes the boundary conditions but not the differential equation determining Π
 - If agent can quit at any time with outside utility \widetilde{w} , then $\widetilde{\Pi}_0(u(c)) = \begin{cases} -c & \text{if } u(c) > \widetilde{w} \\ 0 & \text{if } u(c) = \widetilde{w} \end{cases}$
 - If agent can be replaced at profit D to firm, then $\widetilde{\Pi}_{0}(u(c)) = D c$
 - If agent can be promoted at cost K, resulting into new value function Π_p , then $\Pi_0(w) = \max \{\Pi_0(w); \Pi_p(w) K\}$
- Find that

```
quitting < benchmark < replacement, promotion
```

5.7 Stuff

• Change in agent's value

$$\mathbb{E}\left[dw_t\right] = \mathbb{E}\left[w_{t+dt}\right] - w_t$$
$$=$$

$$dw_{t} = w_{t+dt} - w_{t}$$

= $rdt (w_{t+dt} - [u (c_{t}) - g (a_{t})]) + (1 - rdt) (w_{t+dt} - \mathbb{E} [w_{t+dt}])$
= $rdt (w_{t} - [u (c_{t}) - g (a_{t})]) + (w_{t+dt} - \mathbb{E} [w_{t+dt}])$

- Drift in agent's value
 - Increasing via interest at rate r on current wealth w_t
 - Decreasing in current consumption $-u(c_t)$ (if agent eats today, he has less tomorrow)
 - Increasing in current effort $g(a_t)$
- Assume that value increments are linear in output increments

$$dw_t = b(w_t) dX_t$$

= $b(w_t) a_t dt + b(w_t) dZ_t$
$$\mathbb{E}[dw_t] = b(w_t) \mathbb{E}[dX_t] = b(w_t) a_t dt$$

• Then,

$$w_{t+dt} - \mathbb{E}[w_{t+dt}] = dw_t - \mathbb{E}[dw_t]$$
$$= b(w_t) dX_t - \mathbb{E}[b(w_t) dX_t]$$

Random shocks

- through in annuity of accumulated wealth w_t , minus
- Current utility $u(c_t) g(a_t)$ (wealth will increase, $dw_t > 0$, if agent eats less / works more today, i.e. c_t lower or a_t higher), plus
- Random shocks