Etiquette dinner has been part of the UCLA Xi Omicron Delta Sigma Pi tradition since its inception in 1999. For the past four years, “Menu for Success” provided the brothers of Xi Omicron with invaluable lessons on proper dining and social etiquette. This professional event, which takes place every year in the month of May, never seems to disappoint anybody who attends.

This year, Xi Omicron added a new twist to their exciting dining event. They decided to go public and offer everybody the chance to participate and join in on the festivities of the night. This idea has been tried before, but somehow it never went through. Fortunately, through the hard work of all the brothers in the fraternity, Xi Omicron was able to successfully pull off their first ever public etiquette dinner extravaganza. To make the night even more interesting, they were able to get the star of Better Luck Tomorrow, Parry Shen, and NBC 4 news reporter, Ted Chen, to be guest speakers for the night! Linda Cain, the etiquette instructor, followed the speakers and the night ended with swing dancing lessons and finally the open dance floor. Having nearly 150 attendees, the celebrity filled night definitely took UCLA Xi Omicron to another level. Upon achieving this dream-like night, the fraternity feels that it can do anything and welcomes many more new challenges in the future.

All in all, the food was great, the company was great, and the night was simply historical. So what’s next for DSP? Who knows, we can only wait and see.

by andy park

Etiquette Dinner 2003

pledging

professional

community service

Guest Speakers

Parry Shen

Ted Chen

Channel 4 NBC News Reporter

Keynote Speaker

Index to Persons

Menu for Success...

year in review

2002

June

29-30

EC Fall 2002 Retreat

September

14

EC Strategy Session

30

Eta Recruitment: Meet the Chapter

October

1

Social: “The Delinquent Show”

2

Professional Night

3

Boys/Girls Night Out

4

Eta Interviews/Bid Selection

7

Eta Pledge Pinning Ceremony

11-13

Fall Retreat: Oxnard

31

Trick-or-Treat

November

7

Deltahs Founders’ Day

13

Eta Professional

15

Xi O Progressive Dinner

19

EC Winter/Spring 2003 Elections

21

Board Officer Transition

December

1

Eta Initiation Ceremony

6

Eta Installation Banquet

13-16

Annual Ski Trip: Mammoth

17

EC Strategy Session

2003

January

4

EC Challenge Course/Strategy Session

6

Potluck

13

Theta Recruitment: Meet the Chapter

14

Social: “City Nights”

15

Professional: “Building Careers”

16

The Afternoon: Bowling

17

Theta Interviews/Bid Selection

18

Basketball Tournament

20

Pledge Breakfast

21

Theta Pledge Pinning Ceremony

24-25

Winter Retreat: Big Bear

February

7

Pledge Social

11

SEP: Advertising School

13

Car Rally/Family Function: “Westside Story”

21

Broomball

22

Community Service: Tree People

25

SEP: Merrill Lynch Speaker

26

Theta Pledge Professional

27

Entertainment Industry Night

28

Alumni Bowling

March

4

SEP: Int’t Internships and Study

7-9

LEAD School Conference

9

Theta Initiation

April

4-5

Spring Retreat: San Diego

8

SEP: Kaplan Test Strategies

12

Alumni Boat Trip: “Together Again”

15

BA Business School Admissions Seminar

19

Easter Egg Hunt

25

Girls/Girls Night Out

29

Girls’ Appreciation Day

May

1

“Entrepreneurship Defined”

4

Pier Party Volunteering

6

EC Summer/Fall 2003 Elections

17

Annual Etiquette Dinner

20

Eta’s Appreciation Day

22

Board Officer Transition

24

ShakeShift

31

Spring Banquet: Palm Springs

June

14

Commencement
from the editor’s desk

To All My Bros,

Spending this year with Delta Sigma Pi has been a life-changing experience. I have learned so much about each of the brothers in the fraternity as well as a great deal about myself. Upon all the challenges, the newsletter is probably the most difficult task I have had to complete this year.

During the last weeks, the birds awakened and began chirping as I got into bed. A few hours and a few classes later, I returned to formatting, editing, and copying. Spending countless nights typing away at 24 blank pages, I have grown attached to all your pictures and articles. I have spent many sleepless nights working on this project hoping it will turn out well.

From the metaphors to the profile pictures, the newsletter sparks so many memories from the past quarters. My pledge quarter with the Eta Class was a spectacular part of my sophomore year. Etas, I hope we remain lifelong friends. Sheila and Sophia, thank you for all the great times. To the graduating Senior class, I will miss your love and enthusiasm for the fraternity. Please come back and visit, you are always welcome at UCLA. Do not be afraid to contact me for anything, I would love to touch bases with all of you from time to time. You have all effected my life in one way or another. I wish all the seniors the best of luck, I know you will all do great things.

I appreciate the boards of the last two terms for writing their articles. The amount of words written for the senior wills and dedications were unbelievable. The love and brotherhood could barely fit the margins. I especially want to thank Tu and Erick for helping me with everything. Thank you to all my writers and editors.

Fraternally,
Willis Chan
Editor-In-Chief
“Time and again, this chapter has continuously surprised me with their endless energy, extreme motivation, outstanding performance, and high standards. If you could only see what I see, if you could only see what others see.”

- Agnes Tjandranegara
District Director, 2001-2002

### Table of Contents

#### WORDS
- 2 From the Editor
- 3 Table of Contents
- 4 Presidents’ Letters
- 10 Pledge Ed’s Letters

#### EVENTS
- 6 Recruitment
- 11 Chapter Highlights
- 12 Professional
- 13 Fundraising
- 14 Social
- 14 Community Service

#### FOCUS
- 1 Etiquette Dinner
- 8 Eta Class
- 9 Theta Class
- 16 Study Abroad
- 15 Chapter Achievement
- 17 Seniors
- 20 Executive Committee
- 24 Congratulations

#### PLUS
- 22 DedICATIONS
- 23 Senior Willis

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“In two quarters, I want our fraternity to utilize brotherhood as the foundation for self-motivation, involvement, professionalism, campus presence and ultimately pride.”

- 2003 Board Vision Statement
As graduation looms nearer I begin to think back to my college experience. In fact, I can only look back to the winter quarter of my second year, when my college experience truly began. Pledging with the Delta Class of UCLA’s Delta Sigma Pi has been the single most revolutionary experience in my life. It immediately introduced me to nine of the closest friends I will ever have and to the Fraternity that would not only consume my college career, but the Fraternity that would also define it.

After an incredible 8 weeks of pledging, I entered the Fraternity looking to soak up as much information as I possibly could. Each brother was unique and had something beneficial to offer. I came to meetings for the sole purpose of learning. When I listened to Steinway Huang give his presidential address, I never believed that I would be doing the same nearly two years later. I remember shedding tears at Spring Banquet that year, when so many of the people I had looked up to graduated. However, those tears only reinforced the commitment I had made to the Fraternity. Those graduated brothers had given me the chance to be a part of DSP, and it had finally hit me that it was my turn to take a leadership role and lead our Fraternity to new heights.

I have always deeply believed that the strength of the Xi Omicron chapter is in the hearts of its brothers. When I serve as President of the Fraternity for the Summer/Fall term of 2002, I knew that the strength of our brotherhood would take us to new heights. Having been to numerous interchapter events and Sharkfest, there is no doubt in my mind that Xi Omicron continues to redefine the meaning of brotherhood.

From the first board trip to the Bay Area to the “sweat shop” weekend leading up to Rush week, I have seen the dedication of the brothers of Xi Omicron. What I quickly realized from the first half of my term as president is that I expected greatness from the Fraternity. However, my fellow brothers (especially those on Board) expected even more. When I felt that most of the Board should take a trip to clear our minds after planning rush week, it was the dedication of brothers such as Kevin Lee, Stephanie Chang, and Nantalie Siksamat that showed me that the brothers of Xi Omicron were always willing to sacrifice for the legacy of their Fraternity.

After Rush Week, I was entirely satisfied and proud of our effort. Although turnout was low compared to previous quarters, the level of enthusiasm was at an all time high. In my opinion, Xi Omicron has never worked harder than in those few weeks leading up to Fall Rush 2002. The result of our hard work was the Eta Class, the first pledge class ever to cross everyone who had initially received bids. Seeing the Eetas cross 10 for 10, I did not think about the struggles everyone went through to make it happen. All I could think about was how proud I felt that there were now ten new brothers, ten new friends, ten new leaders to carry the torch once I graduate.

As far as accomplishments, I learned that it is both the trials and tribulations and the successes that promote growth in the Fraternity. Ian Lee’s dedication to Xi Omicron’s first ever annual report pushed DSP to reevaluate itself as an organization capable of anything. Kevin Lee stretched the limits of what a pledge class could accomplish by creating the most intensive pledge program to date. Bayan Laird set up a fundraising plan that raised the most money in any term ever for the Xi Omicron chapter. Lee Chan and Fam Saechao showed that a brother does not need to be on Board to make a lasting impression. Ann Hanksawa and David Hwang organized the first ever Alumni Field Day, which comprised of a full day of sports activities. Evelyn Yip put on the family friendly competition of Trick-or-Can, which collected more than 500 cans for the homeless. Tu Huynh and Erick Chang lead the most extensive and thorough Rush week in Xi Omicron history. With nearly 1000 water bottles and 5000 flyers, Tu and Erick made Fall Rush 2002, the best one to date.

As graduation approaches in three months, I once again ask myself the question that so many pledges and friends outside the Fraternity ask me everyday: “What has Delta Sigma Pi contributed to your college experience?” My answer to that is simple: “I can’t even remember anything that happened in my college career before joining Deltasig.”

So in essence, Delta Sigma Pi has given me everything.

Fraternally,
Lam Dinh
President Summer/Fall 2002
Too often in life, we find ourselves getting old too soon, and wise too late. Those carefree days of childhood aren’t appreciated until high school, when we start worrying about girlfriends, SATs and those college applications. The comforts of home, your own room, a clean bathroom, aren’t even considered until college, where you find yourself and two others crammed into a ten by ten cell that they call a dorm room. And DSP will be no different, some of us will not realize just how unique the Deltasig experience really is until it is too late. So let us slow down our lives for just a moment, take a deep breath, step back and really see what the Deltasig experience is really about.

Before all of us joined this fraternity, we were all individuals with different goals and aspirations. Our typical goals might have included earning good grades, to land a good job or to find that special someone. We might have found ourselves doing the same things everyday, and if we were lucky, with the same people. While it was new and exciting at first, eventually we found ourselves looking for a college experience that was bigger and better. And for all of us here, we found something that we believed was worth our time, worth our energy, and that something was Delta Sigma Pi.

So in a blink of an eye, we got caught up in the whirlwind of pledging. Our lives began to intertwine with others; we found ourselves living in a separate world than before. Our once stagnant lives were transformed into a dramatic, fast-paced, and unpredictable existence. Gone were the days spent alone, and instead, we found ourselves apart of a team, apart of a family. Gone were our only goals of good grades and good jobs, we wanted more than that; we wanted to be the best, not only as individuals, but as a team. Gone were our repetitive and typical days, instead we found ourselves doing new and exciting things everyday with new and exciting people.

Our active life was even better. Finally, we found ourselves apart of something bigger than any one person, we found ourselves amongst brothers with common interests and goals. We found ourselves working with people that were actually our close friends – an amazingly simple yet rare concept. We found ourselves able to stand tall and proudly say that we are a Deltasig and that we worked hard to become one. Together, we as Deltasigs accomplished so many things, in so many different areas. Who else do you know can put on a community service event, a professional event, a banquet, raise hundreds of dollars and almost win the IM championships in a span of one week? When we look at our accomplishments on paper, it might look difficult and time consuming, but when we are experiencing it, we cannot imagine doing anything else but this.

And in the end, our lives were dramatically different than before; but because were are human, we forget to appreciate the change and we grow complacent. We forget why we joined DSP in the first place, we forget the experiences we had, the people we bonded with, and unknowingly, some of us start to crawl back to where we were before.

As relatively young people, we tend to think that there is more time than there really is. We find ourselves saying, “We have plenty of time to get involved again”; “we have plenty of time to do what we want to do”; “we have plenty of time to make the most of our college experience”. The truth of the matter is, and we all know it but might not acknowledge it, is that life is short and college is shorter. There is only so much time to enjoy our college experience, and four years was and is never “plenty of time”. So to grow complacent in a time where every moment counts is like sitting on a gold mine and not knowing it. To not take advantage of our Deltasig experience, is to live our life with one more regret, one more “should’ve”, and one more “could’ve”.

Eventually we might find ourselves at a company board meeting, surrounded by strangers and acquaintances; discussing an issue for hours at hand, an issue that we really don’t care much about. We might find ourselves working at a cubicle for nine hours a day, crunching numbers, without speaking to anyone for the entire day. We might find ourselves alone again, doing the same typical things everyday with the same goals of promotions and pay raises. Would we then think back upon our college years? Or more specifically, would we think back to our Deltasig experience? Would we think back to those moments when we spent hours at meetings surrounded by close friends discussing issues we actually cared about? Would we think back to when everyday had an opportunity to be new and exciting? Would we think back upon those days where we shared goals of making our fraternity the best it could be? Would we think back on these days with a smile? Or will we think back on these days with regret?

That answer is decided now, at this moment while we still have the time to be involved; while we still have the time to do what we want; and while we still have the time to make the most of our experience here. There may not be another experience like the Deltasig experience, appreciate it now and live your life without one more regret.

Without regret,
Erick Chang
President Winter/Spring 2003
by erick chang 2002

Leaders Wanted
For our Fall 2002 Recruitment, leaders were what we wanted and leaders were what we got. We did everything from handing out flyers on Bruinwalk and making classroom announcements to personalizing water bottles and distributing them on campus. It was a lot of work, but all of our intense marketing efforts paid off because due to all of our intense marketing efforts, we were lucky and fortunate to recruit a strong Eta Pledge Class.

In order for everything to go smoothly with Fall Recruitment, a large part of planning for marketing strategies took place in the summer. First off, the water bottles were a big project especially because it was a new idea that quarter and we had a budget to work within. We handed out a total of one thousand personalized water bottles. We had to individually stick on each label and we had to lug the heavy cases of water bottles all over campus to distribute them on Bruinwalk and in the classrooms. This was a lot of work, but it definitely helped us publicize, as we were then known as the “water bottle fraternity.”

We wanted to target students who were either in any Economics major or any Economics-related major. The classroom announcements that the brothers made in the Economics and Management classes were by far the most effective part of our advertising. Along with the classroom announcements, we handed out five thousand flyers all over campus. Our flyers were everywhere all over campus, but anyone would also be able to find the Deltasig brothers on campus at the table on Bruinwalk. We were there all through zero and first week of the Fall quarter to advertise and to answer any questions that anyone had.

Like everything that we do in this Fraternity, we learned a lot from marketing for recruitment. We had to be more aware of the campus and the students on campus in order to make sure that we got across what we wanted to. We also learned that something as small handing out flyers or making the effort to tell someone about the fraternity and about recruitment could actually make a difference on the attendance that we get at our recruitment. The marketing for this quarter definitely made a big difference and made our presence on the UCLA campus bigger than it was before.

Monday, September 30, 2002
Ackerman 2nd Floor Lounge
Meet The Chapter Night
Dressed in our professional business attire with our hearts anxiously beating fast, we eagerly awaited the incoming wave of rushees like a child on Christmas morning. Our patience was rewarded by the presence of almost 50 wide-eyed rushees. Our presentation was conducted in a round table format, where the rushees could see the many different aspects of the fraternity – professional, pledging, social, community service, networking, academic and athletics. Our experienced brothers enthusiastically shared their experiences at each table, explaining to the rushees what our fraternity was about and what it could offer. The night ended with our new and improved slideshow, and we eagerly awaited the future events ahead.

Tuesday, October 1, 2002
Ackerman Viewpoint Lounge
Social Event – The Deltasig Show
Our famous social event, directed by Nantalie Siksamat, was certainly shifted expectations upward to another level by her new and bold ideas. Although we kept several traditional activities the same, such as the skit, we confidently executed brand new activities to much success. The new implementation of our brothers as props into the skit certainly added more fun and laughter to the night while the brand new game of Freeze Dance capped the night off while we danced to our first ever Deejay hosted event. All in all, the social event was a tremendous success, especially with the achievement of the new and improved ideas.

Wednesday, October 2, 2002
Anderson Executive Dining Room
Professional Event – Alumni Panel
The professional event of the week, directed by Jason Dolatshahi, highlighted the experiences of Deltasig alums Jeff Law, Irene Sun and Brian Rizkallah. With Jason hosting the night, the first activity was our well-known “Light Bulb Game”. Rushees were put into groups in order to construct a protective device made out of paper, paper clips, rubber band and sticky labels in order to protect a light bulb from a 6 foot fall. The winners of the competition were well rewarded with beautiful donated gifts. Afterwards, our main attraction, the alumnus, spoke about their background and how their Deltasig experience affected their professional and social lives. This was a great event to complement our social side exhibited the night before, and our rushees had their first taste of the Delta Sigma Pi professional world.

Thursday, October 3, 2002
Guys: Batting Cages
Girls: Universal City Walk
Guys and Girls Night Out
The first ever Guys and Girls Night out was a unique opportunity for rushees to experience a more personal side of Delta Sigma Pi. For the guys, the opportunity to bond over batting cages provided us a chance to learn more about the rushees in an athletic environment; for the girls, the chance to talk while browsing City Walk was a great way for them to learn more about our lovely Deltasig ladies. The fun night ended with a mixer back at a brother’s apartment where everybody could meet each other. The end of Fall Recruitment 2002, this event was a great opportunity for us to make a positive impact on the rushees.
Monday, January 13, 2003
Kerckhoff Grand Salon
Meet the Chapter Night
After working hard on preparing for the whole recruitment week, we all were very nervous and anxious while we were in the Kerckhoff Grand Salon waiting for the prospective members to show up. Usually with any recruitment in the Winter, the turnouts are lower than they are in the Fall. We knew not to expect a massive amount of rushees, but we were still anticipating a good turnout. We needed a good turnout especially with so many seniors graduating in the June. We waited and people started strolling in at 7pm. Every time we saw someone come in, we all felt a feeling of accomplishment! By 7:20 or so, we had over 30 rushees! By this time, we were ready to start off the night! People were seated at round tables and we kicked off the night with a little icebreaker to get everyone acquainted with each other. Then, Erick Chang made his inspirational Presidential address and informed the rushees more about DSP and what it can offer. We then presented our Fraternity Slideshow to demonstrate the Professional, Social and Brotherhood aspects of DSP. Following this, Emily Tsang captivated the audience with her personal experience with Delta Sigma Pi and how it has done wonders for her college career. Of course, we needed to inform the rushees about the Pledge Program, so Lee Chan, Vice President of Pledge Education, talked about recruitment week and pledge commitment. This was followed by a Q&A session and the program ended with assigned “buddies” who exchanged information with the prospectives to follow-up for the rest of the recruitment week. We were off to a very successful start with so much enthusiasm in the crowd. Now all we were hoping for was a high retention rate among the rushees and it was definitely what we got!

Tuesday, January 14, 2003
Ackerman Viewpoint Lounge
Social Event – “City Nights”
Our Director of Social Activities, Pam Chan, headed this awesome fun-filled event up. The theme of the night was “City Nights”, so each corner of the room was a different city which represented the different aspects of the fraternity. There was the Business District that represented our Professional side, the Club scene for our Social side, and the Park to represent our extracurricular activities such as Athletics. We started the night with a game of Bingo so that people can get a little more acquainted with each other and followed this game with an entertaining DSP Fashion Show to display all the different types of fashion in DSP such as Professional, Social, DSP wear, etc. Then we went on to the fun part where the brothers were able to work with the prospectives in groups and formed skits. There were two activies in each group and each group of rushees had to come up with a skit with lines that were given and they had to use the Actives as “props”. It was very entertaining watching each group perform their skit and DSP brothers who were visiting from the UC Berkeley Rho Chapter judged them on creativity and originality. A DJ accompanied the whole night and we ended it with a little bit of music and dancing. The guests of the night went home with martini glasses filled with candy. City Nights was definitely a night of excitement and entertainment!

Wednesday, January 16, 2003
Anderson
Professional Event – “Building Careers”
Our Vice President of Professional Activities, Cliff Hsia, led this professional event that definitely showed the rushees what Professionalism is really like in Delta Sigma Pi. Our panel of guest speakers were our very own lovely Alumni Tony Yu, Steinway Huang, Rita Lee, and Kelly Kim. They each talked about their current professional careers and how Delta Sigma Pi played a role in making them successful as they are today. This was followed by our traditional "Light Bulb" game that the rushees participated in as groups. This game was helpful both to the rushees and to the brothers. For the rushees, they got to experience and activity similar to what they may encounter in certain types of interviews for jobs/internships, so it was good practice for them. It was helpful to the brothers because they got to see all the teamwork within the groups as they worked together. At the end, the prospectives got to mingle with our alumni speakers and with the other wonderful alumni who attended the event. As always, our alumni proved their dedication and support. Their presence helped demonstrate the brotherhood and professionalism within Delta Sigma Pi.

Thursday, January 16, 2003
The Aftermath – Bowling
We finished off recruitment week with an event that was fun and relaxing for the rushees. By this time, the fraternity got to become more acquainted with all of the rushees and the rushees all had the chance to find out what the fraternity was all about. Now it was time to have fun a bowl together. However, it was a competitive night of bowling, as the team with the highest score got to enjoy some free food! This was the last event of recruitment week and it ended on a good note. The entire week’s turnout was great and the energy and enthusiasm that we saw among the rushees was very promising. It instilled a lot of hope and confidence into us that the future of the fraternity would still continue to be strong and that the fraternity would still continue to grow.

Winter Rush
by tu huynh
2003

The 2003 Winter Recruitment for the Theta Class was a crucial moment in time for the Xi Omicron chapter. Our mission was to recruit a new group of strong leaders into the fraternity to compensate for the loss of 26 of our brothers who are graduating in June 2003. Our mission was to find a group of individuals with the passion and drive to succeed in the business world and the desire to contribute to the fraternity and the growth of its members. “SHIFT expectations” was the theme of this year’s Winter recruitment and our expectations of our fraternity were definitely shifted into high gear. We were expecting to recruit nothing but the best. We were expecting to recruit talented, extraordinary leaders into a fraternity that strives for excellence in all different areas, from social activities and community service to professionalism.

Everyone in the fraternity was excited about this recruitment. The entire Fraternity put out an enormous amount of effort and energy into the planning and the execution of Recruitment Week. We all knew that we needed a strong Theta Class, so we all worked hard together in making this the best Recruitment possible. In the end, our hard work paid off and we were blessed with an amazing Theta Class.

Who are, who are, who are we? We are, we are, DSP! We’re on a mission, to recruit! The best people, to wear SUITS! We want leaders, we want the best, We’ll keep searching, we won’t rest! Tonight is our, biggest night! We won’t give up, without a fight! Expectations, we will SHIFT! Everyone, we will uplift! Sound off…
At the first event of rush week of Fall 2002, little did the Xi Omicron chapter of Delta Sigma Pi know that standing before them was a legacy. Throughout our entire pledge process the Eta pledge class was told they were to make their mark in the fraternity, however, it was up to us to determine what that legacy would be. We were to prove ourselves worthy of the brotherhood the active members spoke so highly of. Combining a group of ten people differing in personality as well as background would be qualities that might tear a group apart. The Eta class, on the other hand, proved otherwise.

Our first test took place at the retreat in Oxnard. It was here where the Eta class went from ten individuals to one pledge class. From displaying our talents in the missions to creating the infamous pledge song, the Etas proved they were a force to be reckoned with. The remarkable enthusiasm the Etas demonstrated was evident at all events such as the “pimp” social party, the ever impressive Big Bro Appreciation, the academic dedication at study hours, and of course the creative advertising skills of the “Etamercial.” Each pledge brother brought their unique talents to the table that made even the most difficult tasks seem effortless.

If there is one thing I remember about this class, it is that if you put us in a room with absolutely nothing in it except each other, we can entertain ourselves for hours. This alone proves how much we enjoyed each other’s company. From Kwa’s intellectual mind games, Karlsen’s strip teases, Kristina’s sarcastic comments, Irene’s ghetto tendencies, Virginia’s innocence and occasional narcolepsy, Andy’s interesting phone etiquette, Willis’ makeovers, Terry’s hyperactivity, and Sheila’s never ending quest for the perfect buzz, the Etas were a class of constant amusement. Never during the pledge process was there a feeling of boredom. Although the quarter had its rough spots, the Eta class ALWAYS had a positive outlook which was reflected in every member. This optimism along with the continuous support from our amazing pledge dad, Kevin, is what helped in creating our legacy as the first class in Xi Omicron history to start and finish the pledge process with the same number of people. The level of commitment that was displayed during pledging has now carried over into the participation in the fraternity. It has been said numerous times in the planning of events in the fraternity, which is a perfect example of the class’ dedication, “we can always count on at least 10 people showing up…the Etas.”

Your forever-proud president,

Sophia Martin
I could list the many strong attributes that so defined the Theta class—professionalism, trust, teamwork, hard work, perseverance, potential, and love. But as much as all of these fine qualities reflected the character of the Theta class, there is one word that most excellently sums up our class. That word is “home.”

The crazy times we had partying at Big Bear; the lovely ladies of the Theta class putting up a terrific fight at the Powder Puff game, the five finger game that we had to reset for Pat and Christine, the human crap that Wes selflessly scooped out of the out-of-order toilet.

The professional refinement that we received—conducting effective and efficient pledge meetings; cooperating beyond our personal differences; workshops; seeing our resumes get torn apart with red ink and rebuilt to perfection; and turning around to help the entire UCLA campus “find their niche in the business world”—all of this equipped us with the professional and personal strength to feel confident for the business world ahead of us.

And the spirit, service, and hard work—playing bingo and making good conversation at the local senior citizen home; hearing war stories from good ole’ Donald; writing and rehearsing our first-rate theatrical performance for the active skits; organizing, setting up, and of course participating in our Thetas Gone Wild party; interviewing, interviewing, and more interviewing; learning to respect, understand, and recite the honorable history of our Fraternity and the virtues for which it stands; and sharing our thoughts, hearts and lives through our roundtables—all of this shaped and sculpted our character and capacity as a united class.

The Theta class truly became a home for me and for each of my fellow Thetas. It was home in the selfless care we had for one another, the times of laughter, the times of argument, the handsome pledge dad and beautiful pledge mom, the pet pug, the shared struggles, and the shared victory. Like every home, it had and has its dysfunctional moments—but in every Theta there was and will always be an assurance that, no matter what happens, we’ll be here for one another.


Your under-aged president,
David W. Liu

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[Song lyrics]

THETAS, we’re always the best
We’ve got that something above all the rest
THETAS, we just can’t be stopped
No matter what we’ll come out on top
Every time you think of us
What comes to mind are teamwork and trust
Pledging now means so much more
In a matter of time, we’ll cross through that door

(CHORUS)
Just call us THETAS
They won’t let us sleep
We couldn’t talk, not even a peep (Shhh!)

Just call us THETAS
And we’ll be alright
We will stick together and put up a fight.

ACTIVES, you better watch out
Cause when we cross, you’re moving out

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(Verse)
Frosh, let’s keep going strong
Cause DELTA SIG is where we belong.
Pledging now means so much more
We are all the pledges that you must adore.

(CHORUS)

(Bridge)
THETAS, we still can’t sleep
We’re so tired we want to weep.
Tired, but it feels alright
Everyday and every night...GO THETAS!
VPPEs have praise and encouragement to give to their classes about making the transition from pledges to actives.

“Long before I met them, when the word “Eta” was but a faceless Greek alphabet, I knew what I wanted. I envisioned the Eta pledge quarter to be both challenging and memorable. I wanted to create an experience that one could not normally experience outside pledging. I hoped that through pledging, I could help produce a solid foundation and loyalty for which they can excel. I expected them to contribute to the fraternity, but I never anticipated the extent and amount of commitment that they were capable of. I expected them to give their best, but what was their best always exceeded my expectations. It has been almost three quarters since I have come to know them, and I am still continually amazed by the heart and passion of these ten special individuals.

The Etas are very diverse in terms of age, ethnicity, and personalities. Initially, it was hard to imagine that these ten individuals would ever come together without the common thread of pledging. Each of the Etas joined DSP with their separate agendas as well as aspirations, but all possessed the will to come together as a group of brothers and to excel as a team. The fact that they were the smallest pledge class in our chapter’s short history never really hindered or deterred them from overachieving. The relatively small size of their pledge class only helped by bringing them closer to one another and they made up what they lacked in manpower with hard work and efficiency. It was truly special to witness the growth of the Etas, both individually and as a class. Even though they questioned the purpose of the program at times, they never stopped believing in each other and they always gave me their all. As a class, they were intelligent enough to always question and evaluate the status quo, but they were equally dedicated and passionate about doing their best and supporting each other. Despite the fact that their minds failed to see the logic behind each mission, they still approached each task with great effort, energy, and heart. It is a unique combination of reason and enthusiasm that makes the Etas one of the most special classes in our chapter’s history.

After pledging, it is usually a convenient time for NIBS to relax and get acquainted with the fraternity. The Etas, however, never missed a beat as they quickly jumped on empty board positions and joined and headed several key committees. They did not ask for time, space, or guidance to integrate with the fraternity. Instead, they assimilated themselves by immediately working hard and contributing their time and efforts. They never thought that they were above any amount of work, nor were they ever intimidated by any daunting tasks. From professional events, to etiquette dinner, to this very publication you are reading, and to many, many more, the Etas were key players in almost every aspect of the fraternity. Their raw impact on our fraternity is impressive relative to any other pledge class, let alone the fact that they have been doing so much with only ten people. Even though the Eta class took little time in positioning themselves as the backbone of our fraternity, as a graduating Senior myself, I have full confidence that our fraternity will be in good hands for quarters to come because of my faith and self-belief in them. Poet/Philosopher Emerson once wrote, “Nothing great was ever achieved without enthusiasm”, and I just want the Etas to know that I am sincerely grateful for their enthusiasm during their pledge quarter, and I am always impressed by their enthusiasm as actives. Etas, I’m so proud.”

—Kevin Lee
Eta Pledge Dad, Fall 2002

“One beautiful day, a young man and his brothers went for a walk and either by chance or by conviction they came upon twelve individual seeds. The young man and his brothers looked at the seeds and they knew that these seeds were special. Where they had come from no one knew. Now, they had come across many seeds along their walk but these twelve seeds stood out from the others, some were large, some small, some more colorful, and some more jumpy than others. So, the brothers carefully gathered the seeds and put them in their special sack to bring home. The brothers pictured in their minds what beautifully different trees each seed would produce. In the beginning the brothers watered, fed, and showered the young Thetas with attention in hopes that they would grow. And grow they did. In one week, the young individuals began to sprout and the brothers noticed. The brothers were happy. As the days passed, some brothers grew busy with their own agendas and spent fewer time taking care of the sprouting Thetas. The time between nurturing and teaching grew larger but the Thetas found ways to support each other. The pledges taught themselves and grew faster than usual. Sometimes dark clouds take the light away from young trees. Even in the darkness, the young Thetas refused to wither away. In fact, the Thetas looked deeper within themselves for new strength. Soon it became apparent that the roots of the young pledge class were strong. The Thetas faced winds, losses, and trials. Time passed and the brothers were astounded by the maturity and growth of the Thetas. The Fraternity had started with twelve different students but gained one large, beautiful class.

Like classes before them, the Thetas rose to the new limits. Upon closer inspection, the fraternity noticed that this was no regular pledge class. The pledge class was stronger, thicker, and more colorful than any one individual. Apparently, the twelve different seeds had grown into a strong, single, solidified tree. We’ve seen them grow and we see all that they have to offer our Fraternity. Actives are getting older and many are leaving. The Thetas are the future and it is safe to say we are in good hands.”

—Lee Chan
Thera Pledge Dad, Winter 2003
chapter highlights

Girls’ Appreciation
by Kevin Lee

As the saying goes, a man usually takes the best things in his life for granted. Such notion was furthered by the theme of the Girls’ Appreciation this spring quarter. The wonderful girls of DSP are integral and essential to every aspect of the fraternity, but their importance often goes unappreciated. So the guys decided to explore the implications of an all-guy fraternity with a play consisting of singing, dancing, and a spice of risqué showmanship. The idea is to find an entertaining way to communicate our sincere feelings of just how important DSP girls are to us guys as well as the fraternity in general. The idea, as well as countless hours of practice, turned into DSP’s first ever musical for Girls’ Appreciation. Food, drinks, live music, and well-dressed men filled the room as the girls were ushered to their sit. After the dinner, the guys performed a soul-wrenching musical comprised of modern hip-hop as well as classic love songs. The musical ended with the guy performers realizing just how imperative it is for our fraternity to have girls around, and an emotional closing song ensued. Following the musical was a brief gift CD and rose presentation, and the night closed with a five-minute blooper outtakes of all the hard work behind the scene. The great night ended with the fellas knowing that they’ve given all they got, and that the girls are worth every ounce of their hard work and effort.

Academics at its Best
by Matt Lew

The Fall Quarter proved to be a very successful academic quarter for the brothers of Delta Sigma Pi. The overall Chapter GPA improved for the third consecutive quarter and we saw an increase in the number of academic resources. Study hours became an integral part of the Fraternity as more Brothers took the opportunity to study together. The academic files have continued to grow with more and more Brothers contributing. Perhaps the greatest indication of the academic success of the Fraternity was the success of Brothers to network with other chapters from across the country.

Athletics
by David Hwang

Another important part of our social aspect is our athletics. This year, athletics has created an atmosphere of friendly competition, which developed closer relations with all the brothers. We’ve had tournaments that included 3-on-3 basketball, doubles/singles tennis, and our favorite Intramural Basketball and Football. Now in the playoffs with our overall record 7-2-1, our Delta Sigma Pi basketball team has brought out big crowds of actives and pledges at each game and has made Delta Sigma Pi a fraternity not to be taken lightly. Everyone had such a great time at all the events this year because it was not only a time of exercise, but also a time of fellowship and networking.

LEAD School

In Fall 2002, Pam Chan, Erick Chang, and Phil Szto took a roadtrip to San Jose, California to attend the Delta Sigma Pi LEAD Conference. They enjoyed a day of workshops, networking and concluded with a fancy banquet.

In Winter 2003, 20 Deltasigs drove to San Diego for the West Coast LEAD Conference. The brothers enjoyed a fun day of educational workshops to help them with business skills and chapter operations. For the first time, the Theta Pledge Class experienced the Fraternity outside of the UCLA campus. LEAD was also a great chance for the brothers to network with other chapters from across the country.

Alumni Boat Trip

On Saturday April 12th, 2003 Delta Sigma Pi hosted an event that brought together every class that had passed through the Xi Omicron chapter. Many of the alumni had not seen each other for a long time. It was also the first time for many of us to have the opportunity to meet the alumni! Crown Pacific Cruises in Marina Del Rey held the three-hour event on a 140-passenger boat. A DJ and cash bar was provided for the duration of the trip. The Alpha class had over 20 brothers confirmed to attend. Some of took the effort to fly down from the Bay Area. The collegiate brothers met their grand-grand-big-bros and chatted with the alumni members that founded the UCLA chapter. It was a lovely sight seeing all the classes intermingle.
Professional Program 2003
By Cliff Hsia, Vice President for Professional Activities (Winter/Spring 2003)

In Delta Sigma Pi, Xi Omicron Chapter’s mission to further the study of business on campus and in our community, this year’s Professional Program took great strides in truly solidifying its position as the premier professional business fraternity at UCLA.

The first step in making great change happen was building the guiding team. Four people with the right characteristics and sufficient power to drive the change effort seized the opportunity to make worthy contributions to the Professional Program. With the help of four capable Program Directors, the effort of the VPPA, and the inspiration and leadership of the President, Xi Omicron Professional Team was created. The Program Directors were: Ian Lee (Self-Enrichment Program); Joyce Lee (Information & Resource Program); Karlsen Cheung (Speaker-Series Program); Andy Park (Etiquette Dinner).

In two quarters of selfless service, these Program Directors helped meet and exceed the brothers’ urgency to increase our professionalism. First, Ian Lee organized and conducted a series of SEPs in Winter 2003. SEP topics included the creative industry, investment management, internships, and opportunities abroad. Ian also distributed valuable information about recruiting, internships, and a tutorial on using Bruinview to the members of DSP. Second, Joyce Lee single-handedly created DSP’s first-ever Career Manual, featuring information on resumes, cover letters, interviewing, and industry profiles. This Career Manual serves as a great resource for the brothers of DSP and a marketing tool for recruiting as well as corporate relations. Third, Karlsen Cheung orchestrated two very successful and interesting open-campus speaker events. They were entitled, “Building Business Careers in the Entertainment Industry” and “Entrepreneurs Defined.” Finally, Andy Park successfully managed to create DSP’s first-ever open-campus Etiquette Dinner. “Menu for Success” featured professional etiquette dinner instruction with Linda Cain, a keynote address by NBC News Reporter, Ted Chen, networking opportunities with the members of the Asian Professional Exchange (APEX), swing dance lessons, open dance floor, and raffle prizes. In an effort to create “Menu for Success” as UCLA DSP’s signature event, Andy definitely set the standard of excellence for future years to come.

The Corporate Outreach Program was headed by the VPPA, Cliff Hsia. In two quarters, UCLA DSP continued to maintain a strong and mutually beneficial relationship with its Platinum Corporate Sponsor, Kaplan. On March 8, 2003, Peter Sharoff, Westwood Kaplan Center Director, came to DSP’s general meeting to lead a workshop on Test Strategies for graduate school admissions tests. On March 15, 2003, UCLA DSP held a joint event with Kaplan entitled, “Business School Admissions Seminar.” This panel speaker event was led by Ben Baron, former Assistant Director of Admission at Harvard Business School and Kim George, Associate Director of Admissions at The Anderson School at UCLA. In addition to these events, DSP brothers helped flyer for various Kaplan test drives. As a result of DSP’s enthusiastic partnership with Kaplan, the directors at Kaplan offered the members of DSP with an exclusive discount on all Kaplan courses. We thank Kaplan for all their support of DSP’s growth over the years and we look forward to continue working with them in the future!

A partnership with the Asian Professional Exchange (APEX) began with APEX member’s participation in DSP’s Etiquette Dinner, “Menu for Success,” on May 17, 2003. Ted Chen, NBC News Reporter, volunteered to provide a keynote address to start the program while approximately 20 APEX members sat at various tables to dine with the students and answer any questions the students might have about their professions. These professionals represented industries including law, banking, entertainment, and others. DSP looks forward to building this partnership with APEX through future mixers and events.

The Campus Outreach Program continued to excel and extend its influence to other organizations at UCLA. With various MBA students and Admissions Directors serving as speakers at different events, The Anderson School remained a valuable connection to an array of opportunities on campus. In Spring 2003, Michelle Chaing helped establish and organize a mentorship program with the Asian Management Student Association (AMSA), scheduled to begin in Fall 2003. The Career Center continued to be a significant resource as Eric Baldwin and Eva Walthers conducted SEP workshops on internships and opportunities abroad, respectively. In an effort to maintain DSP’s strong campus presence, a successful network with The Anderson School and The Career Center has proven to be very important.

In its inaugural quarter in Winter 2003, the Pledge Professional Program was a program designed to have active brothers of the fraternity serve as workshop leaders for the pledges. Although only in its first quarter of existence, the participants transformed the Pledge Professional Program into something that has become a necessary and significant part of the pledging process. Workshops included topics such as: Leadership (Erick Chang, Emily Tsiang), Academic Success (Matt Lew), Resume Writing (Stephanie Chang), Cover Letter Writing (Donny Lo), Internships (Stephanie Chang, Erick Chang, Lindsey Dong), Public Speaking (Emily Tsiang, Virginia Lu), and Investing (Jeff Ignacio).

In 2003, Delta Sigma Pi’s Professional Program has grown to become a major impact within UCLA and in the Los Angeles community. This dramatic development in such a short period of time is due directly to the pride the Xi Omicron brothers have in their professionalism. The brothers have collectively helped to elevate the level of excellence of the Professional Program for future years to come.

UCLA Delta Sigma Pi Professional: Self Enrichment Programs (SEP)
by Ian Lee, Director of Self Enrichment Programs

2003 marks the beginning of a big change in the Xi Omicron Chapter – a revamping of the professional program that will build the foundation for further gains in this area in the future. The Self Enrichment Program (SEP) brings into our network professionals and specialists from an array of industries to educate and expose our members to the sorts of strategies in preparing for life after college. The Self Enrichment Program also teaches our members a tangible set of skills that are transferable in the “real-world,” with the coordination of hands-on workshops.

The Creative Industry
Presentation by Sandy Hollander from the Miami Ad School at San Francisco
Tuesday, February 11, 2003

Sandy Hollander, a recruiter from the Miami Advertising School at San Francisco, came to the Xi Omicron chapter and made a presentation on the various post-graduate opportunities available in the Creative Industry. She gave a very informative industry overview and went into the more specific details about account strategy, graphic design, copy writing, and advertising, as well as presenting a number of her student’s work that have been used in actual advertising campaigns.

Internships
Presentation by Eric Baldwin from the UCLA Career Center
Tuesday, February 18, 2003

Eric Baldwin, the Local Internship Counselor at the UCLA Career Center, came to speak with our chapter about the vast amount of resources provided by our college. His presentation covered internship and recruiting strategies, as well as the sorts of things that people should start to think about in their never-ending search for the right career. Proving very helpful and informative to our members, and in particular the lower-classmen of our fraternity, Delta Sigma greatly appreciates Eric for sharing his expertise and insights to our organization.
New Dimensions to UCLA’s Business Community
by Karlsen Cheung

Our first professional speaker event of the quarter was on “Building Business Careers in the Entertainment Industry.” The event was open to the public and held on the evening of February 27 at Haines 220. A week before the event, Sang Trinh, Director of Marketing, and many of the brothers helped to market the event to the public by passing out flyers, making classroom announcements, and overall spreading the word about the event to people who were interested. Throughout the quarter, Cliff Hsia, Vice President of Professional Activities, and Karlsen Cheung, Director of the Speaker Series, worked hard to find speakers to speak at this event. After two months of researching, constant calling and e-mailing, two speakers were found for the event: Constance Cribbs, a Senior Marketing Manager from New Line Cinema, and Samuel Notowitz, a Marketing Coordinator from Fox Broadcasting Company.

The night started off with some audience participation with trivia questions and prizes that were given out from New Line Cinema and Fox. Audience members won posters, t-shirts, and memorabilia books that were provided by our speakers. Ms. Cribbs and Mr. Notowitz then began speaking on their experience in business and how they have built their careers in the entertainment industry. They talked about the company they were currently working for, their job position, challenges they have faced, and gave advice to people on how they can get started in building a business career in entertainment.

The night came to an end with a little question and answer forum. After the event, many of the attendees had the chance to talk to the speakers one-on-one. All who attended the event left with valuable information about the entertainment industry and felt that it was worthwhile. With an attendance of nearly 100 people, Delta Sigma Pi’s first speaker event of the quarter was a complete success!
Pier Party 2003
May 4, 2003
Early Sunday morning, Brothers from Xi Omicron arrived at the Santa Monica Pier for Pier Party 2003. The Juvenile Diabetes Research Foundation had enlisted a mass of volunteers for their event. Eight of our brothers helped sell tickets, proctor a silent auction, and guide guests around the pier.

The Juvenile Diabetes Research Foundation’s mission is finding a cure for diabetes. Diabetes that strikes children suddenly, makes them insulin dependent for life, and carries the constant threat of devastating complications. Since it’s founding in 1970, JDRF has awarded more than $600,000 million to critical diabetes research.

With our help, JDRF Los Angeles Chapter’s Pier Party 2003 was able to raise over $111,000. The revenues generated by the event enable JDRF to continue to give more resources to diabetes research. As an added bonus, all volunteers received free passes to ride on all of the roller coasters. To sum up, the event was not only for a great cause, but a perfect time for the XiO brothers to get together and have tons of fun.

Easter Egg Hunt 2003
April 19, 2003.
Along with thirty of our brothers, fifteen UCLA Alpha Phi Omega members came to help out with Easter community service event. The joint participation improved Delta Sigma Pi’s inter-campus relationships. Forty children from the Ujima Village Resource Center to came to our event at the Sunset Recreational area on the UCLA campus.

The day consisted of games and arts and crafts for the kid and their buddies. At tables, the children were able to get their faces painted by professional face painters, make personal bunny ears, decorate hard-boiled eggs, and weave colorful baskets. Along with football and softball, kids were able to play traditional childhood games like red light-green light and a potato sack race.

The Easter Egg Hunt was the main activity. With over 200 candy filled plastic eggs hidden all over the lawn, the children along with their buddies had an amusing time trying to find all the eggs. The day ended with taking pictures with the Easter bunny and prize giveaways. After we said our good-byes with hugs and kisses to the kids, we watched them walk to their bus with their baskets filled with eggs, plastic and dyed, candy, and a Polaroid picture with the “Bunny Man” in a handmade DSP frame and a bag containing toys and prizes of various sorts. The day was overflowing with smiles and laughter from everyone who was there, both children and volunteers.

This event could not have happened without the support of USAF CS Mini Fund, Vons, Albertson’s, Papa John’s Pizza, Pavilions, Party City, Max Food, UCLA Alpha Phi Omega and the Xi Omicron family, especially everyone in the Easter Egg Hunt committee. Thank you!

Trick or Can 2002
October 31, 2002
Remember the days of childhood bliss, rotting your teeth away with candy that would last you at least a month after Halloween? Besides the wondrous treats involved, another great part about Trick-Or-Treating was dressing up in full costume. Now as respectable college kids, the dressing-up part is still just as fun, but it would be a little naïve of us to think we could still rack in as much candy now as we did when we were dressed as an adorable pumpkin or favorite Disney character.

So what do Deltasigs do instead on Halloween? The costumes are still a must, but instead of asking for candy, we trick-or-treat for canned goods. In our annual Trick-Or-Can event, Xi Omicron had a friendly, yet fierce competition between families to collect the most canned goods. Passing out flyers a week earlier to notify the residents, we walked the streets of Santa Monica as various alter egos, including the real J. Lo, Pocahontas, and of course, a sailor.

After the event, the cans were counted, yielding over 500 cans that were donated to Westside Food Bank in Santa Monica. The family competition was very close, but ultimately the Delta family slightly edged out the Pi family. Trick or Can was a wonderful way to get the families involved with a fun event, while helping out the community.

Brothers Studying Abroad

CONNIE CHEN
Taiwan
“Having the opportunity to study abroad, I felt that I grew up in many more ways than I could imagine... from knowing how fortunate I am, to appreciating my family, to realizing that good health and happiness is the key to a good life.”

EMILY TSIANG
Hong Kong

CLIFF HSIA
Japan

CINDY CHAN
Italy
“Being in Italy for 3 months in the dead of winter gave me the opportunity to live outside of my own comfort zone, it was truly an incredible cultural and learning experience.”

LINDSEY DONG
France
“Learning French and traveling around Europe opened up the world to me. I enjoyed the food, the culture, and the people”
the founder’s award

Summer/Fall 2002

Bayan Laird and Kevin Lee

Bayan was the Director of Fundraising for the summer/fall term. He redefined his board position by fundraising more money in the summer and fall than any of his predecessors. His hard work setting up fundraising events in the summer gave this year’s board the financial flexibility it needed to achieve its goals.

Kevin was the Vice President of Pledge Education and planned an extraordinary program for the Eta pledge class. His program was definitely one of the most comprehensive and creative programs the Xi Omicron chapter has ever seen. He is also the first pledge educator ever to have his entire pledge class cross. Kevin’s control of the pledge program made the job of everyone else in the Fraternity much easier.

by lam dinh

Winter/Spring 2003

Andy Park

This term’s Founder’s Award belongs to Mr. Andy Park, a great feat considering this is his first term on board. This term, Andy held two positions; his official board position as Academic Chair, and a directorship as Director of Etiquette Dinner. To serve as two positions in one term is an accomplishment in itself, but to elevate the level of the fraternity while doing two positions is incredible. This is what Andy has done in the past two quarters.

As Academic Chair, Andy has sent tons of emails encouraging our fraternity to stay on track with our academics as well as keeping the academic database well organized and updated. He has kept us in track with our academic calendars, as well as calculated our chapter GPA. In addition to his accomplishments as Academic Chair, however, Andy dedicated most of his time and energy into Delta Sigma Pi’s signature event of the year: Etiquette Dinner. As Director of Etiquette Dinner, Andy’s mission was to make the event our fraternity’s signature event of the year. In previous years, Etiquette Dinner was not open to campus, and was small, private matter for the fraternity. This year, in part of efforts to increase our campus presence, Etiquette Dinner for the first time was going to be opened up to campus and made larger, a huge responsibility for Andy Park.

After 3 months of straight hard-work, Andy and his Etiquette Team were able to expand Etiquette Dinner three-fold. Etiquette Dinner this year drew about 150 guests, included two celebrity speakers: Parry Shen and Ted Chen, and included multiple organizations such as APEX, Kaplan and UFO. Much to the efforts of Mr. Andy Park and his Etiquette Team, Etiquette Dinner this year was truly our signature event, our crown jewel, our pride and joy.

by erick chang

the lae award

Summer/Fall 2002

Lee Chan and Fam Saechao.

Lee Chan displayed an uncanny level of dedication as a general assembly member, primarily helping out as the Eta pledge assistant. He attended all of their meetings and activities and served as a great liaison between the Fraternity and the pledge class. His dedication and hard work was rewarded in the spring when he became pledge dad of the Theta pledge class.

Fam Saechao has always been a very dedicated and loyal brother of the Fraternity. Her involvement and leadership displayed in the fall term helped jump-start the year on the right foot. Known for her sarcasm and wit, Fam has always proven to be a dedicated Deltasig for life.

by lam dinh

Winter/Spring 2003

Karlsen Cheung

Karlsen may be known as the “Biggest Sweetheart” in DSP for his generous smile and kind heart. He may also be known as the guy with the sweetest palms in DSP... just ask anyone who has had the wet pleasure of shaking his hand. He may even be known as one of the J. Lo girls during Halloween. But he will always be remembered for his exemplary dedication and hard work for DSP.

In two quarters as a brother, Karlsen took the initiative to join the first ever Professional Team, comprised of four directors, the VPPA, and the President. Immediately upon crossing with the Etas, he stepped up to the challenge to revamp the Professional Program. As Director of Speaker Series, he put on two fabulous open-campus panel speaker events. In Winter 2003, Karlsen organized and coordinated DSP’s long-awaited “Entertainment Night” with professionals from New Line Cinema and FOX. This event had an attendance of nearly one hundred people. In Spring 2003, Karlsen continued to the raise the bar for DSP’s professional events with “Entrepreneurship Defined”. Those who attended learned exactly what it takes to start one’s own business.

Karlsen’s contributions to DSP have been nothing short of extraordinary. By helping reestablish DSP as the premier professional business fraternity at UCLA, Karlsen will continue to raise the brothers’ professionalism as the newly elected VP of Professional Activities, Internal for the Summer/Fall 2003 term. We sincerely thank Karlsen for all his efforts this past year!

by cliff hsia
On the brink of graduation, we asked Seniors about their Most Memorable DSP Moment, Plans After Graduation, and Their Favorite Quote.

**Cindy Chan, BE, PIC**

**MOST MEMORABLE DSP MOMENT**

"Vegas with my pledge bros."

**PLANS AFTER GRADUATION**

"Working at KPMG."

**FAVORITE QUOTE**

"Learn to love the journey, not the destination."

---

**Pam Chan, International Development Studies, Asian American Studies**

**MOST MEMORABLE DSP MOMENT**

"Lead School with Erick and Phil."

**PLANS AFTER GRADUATION**

"Be happy, work in the field of business and public health, open up a cafe and my own club."

---

**Stephanie Chang, E, East Asian Studies, Political Science Minor**

**MOST MEMORABLE DSP MOMENT**

"Meeting Kevin Lee."

**PLANS AFTER GRADUATION**

"Moving to San Francisco and working for The GAP, Inc."

**FAVORITE QUOTE**

"What doesn't kill you only makes you stronger."

---

**Connie Chen, E, East Asian Studies Minor**

**MOST MEMORABLE DSP MOMENT**

"Establishing many relationships with the most wonderful people in the world, Lam's 21st b-day with Wilson and Cliff."

**PLANS AFTER GRADUATION**

"Create my own fashion line and make a living from it."

**FAVORITE QUOTE**

"Sometimes even my superman underwear doesn't work."

---

**Ed Choe, E**

**MOST MEMORABLE DSP MOMENT**

"Meeting my wonderful and loving girlfriend, Ann Hankawa."

**PLANS AFTER GRADUATION**

"Starting my own HR Consulting Firm in West LA, starting a family, challenging myself to grow and encouraging others to pass their expectations and understand that there are no limitations in life."

**FAVORITE QUOTE**

"Hamlet, Act 3, Scene 1, Lines 56-88 by William Shakespeare."

---

**Lindsey Dong, BE**

**MOST MEMORABLE DSP MOMENT**

"Driving with Tony (the best big bro ever) to a DSP event, and we...ran out of gas. Other than that, definitely pledging with the number one class, the Gammas!"

**PLANS AFTER GRADUATION**

"After traveling to Europe, I am going to start work at Deloitte in San Jose. Hopefully I will be able to work aboard through Deloitte and would like to eventually work my way up to be a partner."

**FAVORITE QUOTE**

"Shoooooot."

---

**Alison Fogarty, English**

**MOST MEMORABLE DSP MOMENT**

"Driving with Tony (the best big bro ever) to a DSP event, and we...ran out of gas. Other than that, definitely pledging with the number one class, the Gammas!"

**PLANS AFTER GRADUATION**

"Get a teaching credential and teach high school English"

**FAVORITE QUOTE**

"You work the foot pedals and I'll steer the wheel." —Blue Jay, from "Bat Thumb"

---

**David Hwang, BE, Policy Studies**

**MOST MEMORABLE DSP MOMENT**

"4 cars filled with pumped up EPSILONs starting the very first broomball pledge class paraphernalia...another event was Vegas, just relaxing and staying in a room filled with 18 people...nothing better than that!!!"

**PLANS AFTER GRADUATION**

"I want to get a job that makes me happy...I want to wake up and be excited to go to work, either working with sports entertainment"

**FAVORITE QUOTE**

"Don't worry, be happy, love and you will be loved."

---

**Lam Dinh, E, PIC, Education Minor**

**MOST MEMORABLE DSP MOMENT**

"Spring Banquet 2001 and meeting my girlfriend."

**PLANS AFTER GRADUATION**

"Working for Marsh as a risk analyst."

**FAVORITE QUOTE**

"Baby, you're so money and you don't even know it!"

---

**Ann Hankawa, E**

**MOST MEMORABLE DSP MOMENT**

"Pledging with my DELTAS! and meeting Edward Choe."

**PLANS AFTER GRADUATION**

"To have my own event coordinating company to plan weddings and the parties after the Oscars and other award shows. To have a wonderful family of my own that is exactly like my family now."

**FAVORITE QUOTE**

"The great thing in this world is not where you stand but in what direction you are moving" -Oliver Wendell Holmes Jr.
Cliff Hsia, IE
MOST MEMORABLE DSP MOMENT
"Strip - dancing and the serenading the ladies of DSP on Girls' Appreciation Night 2001."
PLANS AFTER GRADUATION
"Start my own business, marry a woman I am madly in love with, have a big and happy family, and travel the world."
FAVORITE QUOTE
"Two roads diverged in a wood, and I - I took the one less traveled by, and that had made all the difference."

Leah Kim, E
MOST MEMORABLE DSP MOMENT
"My entire pledge quarter"
PLANS AFTER GRADUATION
"Find a job and get my MBA"
FAVORITE QUOTE
"Live and let live."

Kimberly Kon, E, Education Minor
MOST MEMORABLE DSP MOMENT
"One of those crazy Delta car rides when we had to fit 8 people into Connie's car."
PLANS AFTER GRADUATION
"Planning on going into education, either aboard or in the East Coast."
FAVORITE QUOTE
"Live as if you were to die tomorrow. Learn as if you were to live forever."

Judy Cheung, E, Design
MOST MEMORABLE DSP MOMENT
"most memorable dsp moment: the drive to las vegas with the epsilons during pledging; spring break trip to rosarito"
PLANS AFTER GRADUATION
"travel until i am broke, then look for a great job and make more money so that i can travel again =)"
FAVORITE QUOTE
"...the way I see it, you can either run from it, or learn from it."
- Rafiki to Simba in Disney's The Lion King

My Soy Ear, BE, AM
MOST MEMORABLE DSP MOMENT
"the final night of our pledge program (what wat that candle light thing called?)"
PLANS AFTER GRADUATION
"Business Management/Accounting"
FAVORITE QUOTE
"Success is getting what you want; happiness is wanting what you get."

Kevin Lee, BE, AM
MOST MEMORABLE DSP MOMENT
"Ski-retreat, pledging, being Eta pledge dad, when I first said hello to Stephie."
PLANS AFTER GRADUATION
"To succeed on my terms, satisfying my standards."
FAVORITE QUOTE
"A body a body catches a body, coming through the rye"

Wilson Mui, E
MOST MEMORABLE DSP MOMENT
"Beach Callout."
PLANS AFTER GRADUATION
"Be Happy."
FAVORITE QUOTE
"But earnestly desire the greater gifts. And I show you a still more excellent way, 1 Corinthians 12:31s. Seek good, not evil, that you may live. Then the LORD God Almighty will be with you, just as you say he is, Amos 5:14"

Sophia Martin, E
MOST MEMORABLE DSP MOMENT
"Crab walk."
PLANS AFTER GRADUATION
"Entertainment Industry - Marketing, MBA."
FAVORITE QUOTE
"If you're going to do something tonight that you'll be sorry for tomorrow morning, sleep late."

Fam Saechao, E
MOST MEMORABLE DSP MOMENT
"First pledge event at Sunset Rec for betas, The Making of Senior Goodbye - spring banquet 01, Last Presidential speech"
PLANS AFTER GRADUATION
"Financial analyst/investment guru, snowboarder, volunteer. Being with my future 'wife' and quality time with friends and family."
FAVORITE QUOTE
"D'oh!"

Sheila Shahriyarpour, E
MOST MEMORABLE DSP MOMENT
"Mammoth retreat 2002."
PLANS AFTER GRADUATION
"Get a job in the financial industry."
FAVORITE QUOTE
"You don't know what you got 'til it's gone."

Donny Lo, E, Political Science
MOST MEMORABLE DSP MOMENT
"Riding in our cars, war paint, music bumping to Broomball, making drinks and bartending."
PLANS AFTER GRADUATION
"Entertainment law, just be successful."
FAVORITE QUOTE
"Hopefully, in end, everyone gets what they deserve."

Sabrina LeBrun, Sociology
MOST MEMORABLE DSP MOMENT
"At Etiquette dinner, when I hosted a table of Gammas and Betas"
PLANS AFTER GRADUATION
"Learn 2 languages (French and Spanish), spend some time back home in England, and secure a job in the entertainment industry, where i'm always learning and being tested. In total, finding my passion."
FAVORITE QUOTE
"Most of us think that reading or listening to good advice is a perfectly acceptable substitute for following it."

Wilson Mui
MOST MEMORABLE DSP MOMENT
"First pledge event at Sunset Rec for betas, The Making of Senior Goodbye - spring banquet 01, Last Presidential speech"
PLANS AFTER GRADUATION
"Financial analyst/investment guru, snowboarder, volunteer. Being with my future 'wife' and quality time with friends and family."
FAVORITE QUOTE
"D'oh!"

Sheila Shahriyarpour
MOST MEMORABLE DSP MOMENT
"Mammoth retreat 2002."
PLANS AFTER GRADUATION
"Get a job in the financial industry."
FAVORITE QUOTE
"You don't know what you got 'til it's gone."
Ann To, E, Political Science
MOST MEMORABLE DSP MOMENT
"Epsilon moments: pledging, camping, potlucks, Vegas trips"
PLANS AFTER GRADUATION
"work, live life to the fullest, learn something new everyday, and eventually get my JD and go into criminal law"
FAVORITE QUOTE
"Dream what you want to dream; go where you want to go; be what you want to be, because you have only one life and one chance to do all the things you want to do.". 

Sang Trinh, BE, Accounting
MOST MEMORABLE DSP MOMENT
"Meeting the next best guy to Kobe Bryant"
PLANS AFTER GRADUATION
"Enter the field of finance. If not, I will settle for accounting."
FAVORITE QUOTE
"Part of the secret of success in life is to eat what you like and let the food fight it out inside." - Mark Twain

Judy Wong, ME
MOST MEMORABLE DSP MOMENT
"Being a big bro for the coolest 'lil bro, meeting wonderful people such as all those in my family and seeing DSP raised to a higher level."
PLANS AFTER GRADUATION
"Find happiness wherever I go, impose positive influences on people, and find a career which I enjoy."
FAVORITE QUOTE
"I hear, I know. I see, I remember. I do, I understand. It is easy to hate and it is difficult to love. This is how the whole scheme of things work. All good things are difficult to achieve; and bad things are very easy to get."

Emily Tsiang, E, East Asian Studies, Education
MOST MEMORABLE DSP MOMENT
"My first meet the chapter night '99 when I knew I found my fit."
PLANS AFTER GRADUATION
"Teach for America - Teach HS in NYC and Masters in Education"
FAVORITE QUOTE
"The perfecting of one's self is the fundamental base of all progress and all moral development. Love many things, for therein lies the true strength, and whosoever loves much performs much, and can accomplish much, and what is done in love is done well."

Good luck class of 2003! Best wishes for the future. May the dreams and wishes become reality. You will be missed!

WHO’S WHO
Summer/Fall 2002
Ian Lee - Most Likely to Succeed
Donny Lo - Most Talkative, Best Dressed
Bayan Laird - Biggest Drinker
David Hwang - Most Humourous
Fam saechao - Most Humorous (tied)
Tu Huynh - Best Personality, Ms. DSP
Kevin lee - Most Intelligen
Chad Heng - Most Athletic
Phillip - Mr. DSP

A Little Family Competition
The Insider’s Look at Sweetheart Soiree
by matt lew

For many, Valentine’s Day is an opportunity to impress someone special. However, for Delta Sigma Pi it became an opportunity to display family pride. What started out as friendly competition soon turned into all out war as the Deltas, Sigmas, and Pis went all out to win the car scavenger hunt. Each family went all out when it came to pride, all dressing in distinct colors. In the end, it wasn’t quite clear who won. However, we do know that everyone was there to claim victory. After all the competition ended, everyone gathered at Phil’s pad to enjoy cold beverages and dancing. While some danced, others got to know each other a ‘little’ better by playing games like Truth-or-Dare and 10 Fingers. Sweetheart Soiree was an event that embodied both pride and brotherhood.
2002 Executive Committee

Lam Dinh
President

Erick Chang
Senior VP

Kevin Lee
VP Pledge Education

Jason Dolatshahi
VP Professional

Karim Habib
VP Chapter Ops External

Judy Wong
VP Chapter Ops Internal

Tu Huynh
VP Marketing

Ed Choe
Chancellor

Philip Szto
VP Finance

Bayan Laird
VP Fundraising

Nantalie Siksamat
VP Social

AnnHankawa
VP Alumni Relations

Jeff Ignacio
Ambassador

Evelyn Yip
VP Community Service

Pam Chan
Historian

David Hwang
Director of Athletics

Ann To
Webmaster

Matthew Lew
Academic Chair
2003 Executive Committee

Erick Chan  
President

Tu Huynh  
Senior VP

Cliff Hsia  
VP Professional

Phillip Szto  
VP Finance

Lee Chan  
VP Pledge Education

Evelyn Yip  
Chancellor

Jeff Ignacio  
VP Alumni Relations

Karim Habib  
VP Chapter Ops External

Judy Wong  
VP Chapter Ops Internal

Judy Cheung  
VP Community Service

Pam Chan  
VP Social

Sang Trinh  
VP Marketing

Willis Chan  
Newsletter Editor

Matt Choi  
Ambassador

Ann To  
Webmaster

Irene Jimenez  
Historian

Connie Chen  
Ritual Chair

Andy Park  
Academic Chair

David Hwang  
Director of Athletics
The New Edition

2003 Deductions

Spring 2003

TU – The all-guy Graduating SENIORS – You don’t have how much until what if final
and they’re doing now. And it’s not final until final. You only get one more year of ups and downs. Graduating seniors can be a pain in the neck, but you can’t help but laugh at their antics. Even if you’re not a senior, you can’t help but enjoy the ride. Because it’s the final year. It’s the last year. It’s the one that counts. It’s the one that matters. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplished something. It’s the one that makes you feel like you’ve accomplis...
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but I can tell you did your research beforehand, which made you the perfect person for the job. Great job on the SEPs. In the future, I'll be calling on you to invest in my start-up. I wish you better this year! You are an awesome individual and highly motivated to succeed in anything you set out to do. Take care.

I've watched you develop from a quiet, unassuming kid, to a guy who led his own speaker session at the national convention. I'm so proud of you and I know you're going to do so well! Can't wait to visit you out there. I aspire to be like you.

I've been so happy to work with a dedicated leader like you. I see great things coming from DSP as prestigious as it was from the start. Thank you for always being there to talk and listen. Mahalo.

The Bestestest Lil Bro I could have ever of..."
Sharkfest 2003

Delta Sigma Pi hosts a festival in Long Beach to promote Interchapter fun.

by matt choi

For the second consecutive year, Sharkfest – the annual gathering of friendly competition of all of the chapters in our region – took place once again on May 24, 2003 at El Dorado Park in Long Beach, California. Participating chapters included CALPOLY (POMONA), CSUF, CSULB, CSUN, LAAC, OCAC, SDSU, UCR, USC, and (of course) UCLA. This year, over 30 brothers from the Xi Omicron came out to support and participate in the event. Thus, after some close and harsh competitions, the BROS of Xi O finished in a first place tie with last year’s winner, CALPOLY (POMONA) – Eta Chi. As a result, UCLA will be the home for the coveted Sharkfest Trophy for the upcoming year. To summarize the long day full with fun competitions and sports, UCLA finished 2nd place in Roll Call. (I give much kudos to Khoa Tran and Jennie Vu for their beautiful and creative choreography.) Second, Cliff Hsia and Sophia Martin finished 2nd place in the Mr. & Mrs. Sharkfest pageant. They looked extremely hot and were robbed of their deserving 1st place by a few points. Third, in the tug-of-war competition, we lost Pat Nguyen to a severe hand injury; thus, UCLA forfeited the event. (We all hope you recover soon, Pat.) Fourth, our Relay-Race team finished 3rd in the competition behind CALPOLY (POMONA) and USC. Last, our football team tied for 1st place, resulting in our victorious outcome of the day.

congratulations

INTERNSHIPS
Tu Huynh – Sony
Ian Lee – Bank of America Securities, Corporate & Investment Banking Summer Analyst
Joyce Lee – Ernst & Young
Terry Lee - Dodgers
Matthew Lew – Grant Thornton, LLP, Audit Intern
Evelyn Yip – 20th Century Fox, Music Intern
Lindsey Dong - Deloitte & Touche

STUDY ABROAD
Cliff Hsia – Singapore, National University of Singapore
Bayan Laird – France, American University
Aebby Lozada – Spain
Patrick Nguyen – England, University of Sussex
Jennie Vu – England, University of Sussex

RECOGNITION
Kristina Borja – Pilipino Culture Night
Jennifer Chao – Karisma Magazine
Jeff Ignacio - Pilipino Culture Night, LCC, Alpha Phi Omega
Irene Jimenez – Pilipino Culture Night
Terry Lee – Floor Government
Tracy Weng – Alpha Phi Omega

GRADUATING MEMBERS
Cindy Chan – KPMG, Forensics
Stephanie Chang – GAP
Lam Dinh – Marsh, Risk Analyst
Kevin Lee – PricewaterhouseCoopers, Audit